switchasia 💮



MEDIA KIT



TECHNICAL ADVISORY PROJECTS



ACEBA: ASEAN Circular Economy Business Alliance



ASEAN Circular Economy Stakeholder Platform



SCP and Climate Change



SCP Finance and Investment



Plastics Governance Engagement



Sustainable / Green **Public Procurement for Transformation**



Building for a Circular Future: Policies and Partnerships for the Construction Sector



Circular Economy Knowledge Generation, Management & Sharing



Enabling Effective Extended Producer Responsibility (EPR) Systems



EU Green Deal Policies -Relevance in Asia-Pacific



Sustainable Tourism **Enhancement in the Pacific** (STEP)



Strengthening Climate Policy Ambitions of the Pacific through SCP



SCP Policies and Actions in the Pacific



Strategic Foresight for Tourism with a Food Angle in Central Asia



Enhancing Climate Ambition through SCP and Circular **Economy in Central Asia**



Circular Economy Policy Dialogues with the Parliamentarians' Platform in Central Asia



GRANT PROGRAMME





PROMOTING SUSTAINABLE CONSUMPTION

AND PRODUCTION 2008-2026

Book



Brochure



Impact Sheets

WHO WE ARE

The SWITCH-Asia regional programme was launched in 2007 as part of the European Union's priority to support a programme of sustainable consumption and production (SCP) in its regional cooperation strategy with Asia. As of 2023, the programme covers 42 countries in Asia, the Middle-East and the Pacific. It addresses emerging economies as well as leastdeveloped and major CO, emitting countries.

Since the launch of the programme, more than 158 projects have been funded with an average grant size of EUR 1.7 million across a wide range of sectors including energy efficiency in industrial plants and houses, agri-food and fishing sectors. textiles and leather, tourism, logistics and freight. These have been implemented by over 500 Asian and European partners and some 100 private sector associates, which indirectly benefitted up to 80,000 MSMEs.



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