

4th SWITCH-Asia Annual Meeting

**PART I: PROGRAMME STEERING COMMITTEE: LESSONS LEARNT AND
IMPROVEMENTS**

PART II: INTERNAL MEETINGS WITH EU DELEGATIONS

**PART III: KNOWLEDGE EXCHANGE AND NETWORKING
(IN PARALLEL WITH PART II)**

PART IV: ANNUAL CONFERENCE

22-23 September 2022

Conrad Hotel, Bangkok

AGENDA

PART I: PROGRAMME STEERING COMMITTEE WITH EU DELEGATIONS AND NATIONAL FOCAL POINTS

LESSONS LEARNT AND IMPROVEMENTS

Date: 22 September 2022

Format: Half day meeting (morning) with in-person participation.

Invited participants: INTPA HQ, EU Delegations, SWITCH-Asia SCP Facility, National Focal Points (representatives of Asian governments).

Observers: SWITCH-To-Green, SWITCH Med, SWITCH Africa Green, SWITCH to Circular Economy Value Chains, Project Managers in EU Delegations in countries eligible to the next phase of the programme, line DGs, Regional Policy Advocacy Component (RPAC), some other organisations by invitations.

Objectives of the meeting:

- Present the overall achievements in the period 2018-2022: technical assistance supports, grants implementation, policy and stakeholder consultations, national and regional events, communication and outreach activities.
- Discuss synergies and value added, relevance of the Programme to policy dialogues in the region (both nationally and across borders) and to priorities under the European Green Deal.
- Lessons learnt and improvements on governments' and EU Delegations' engagement in activities and communication outreach.

AGENDA

Time	Content
8:30 – 9:00	Welcome Coffee
9:00 – 9:15	Opening: Opening remarks by EU Delegation to Thailand (10 min) Presentation of the agenda and objectives of the meeting – Alessandra LEPORE, Programme Coordinator, DG INTPA, European Commission (5 min) Photo Session
9:15 – 10:45	SESSION 1 – SWITCH-Asia Programme: Policy Support and Grants Implementation: Impacts and Synergies (moderated by Zinaida FADEEVA, SWITCH-Asia SCP Facility and Alessandra LEPORE, European Commission) <ul style="list-style-type: none"> • <i>Presentation of the activities performed (2018-2022): Achievements – impacts, events, communication and visibility, partnerships</i> • <i>Programme's structure for the period 2023-2027</i> Coffee Break served in meeting room
10:45 – 12:15	<ul style="list-style-type: none"> • <i>Open discussion reflecting on effects and impacts with EU Delegations, National Focal Points and SCP Facility</i>
12:15 – 12:30	Conclusions and wrap up
12:30 – 14:00	Networking Lunch (at Cafe@2 Restaurant)

Supporting documents:

- *Review of Activities Implemented in 2021-2022*
- *Grants Programme Book – Third Edition*
- *Publications overview*
- *Social Media Impact Report 2020-2022*
- *Briefings – SWITCH-Asia and EU Green Deal priorities; SWITCH-Asia and Circular Economy; among others.*

PART II: INTERNAL EXCHANGE MEETING WITH EU DELEGATIONS

Format: Half day meeting (afternoon) with in-person participation.

Invited participants: INTPA HQ (moderator), EU Delegations.

Observers (tbc): Representatives of Delegations in newly eligible countries

Objectives of the meeting:

- Presentation of the new structure of the programme for the period 2023-2027 and the expected engagement of EU Delegations.
- Stock-taking of existing and upcoming EU initiatives in Delegations (bilateral and regional programmes) and discussion of synergies for Phase III of the programme.

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Time	Content
14:00 – 14:45	Presentation of the new proposed structure: Policy Support Component & Grants Scheme Follow by an open debate with EU Delegations – Focus on the process
14:45 – 16:00	Open discussion: synergies with other EU initiatives Policy alignment with recent EU Green Deal's priorities and policy documents, synergies with MIPs (bilateral and regional actions/ programmes) as well as EFSD+ and investments, new collaborations with regional organisations.
16:00 – 16:15	Wrap up and agreement on the next steps
16:30 – 17:30	Joint session on reporting on the results of the roundtable discussions of PART III

PART III: KNOWLEDGE EXCHANGE AND NETWORKING (IN PARALLEL WITH THE INTERNAL MEETING OF THE EU DELEGATIONS)

Format: Half day meeting (afternoon) with in-person participation.

Invited participants: SWITCH-Asia SCP Facility, National Focal Points within Ministries in countries eligible to the programme, representatives of the EU SWITCH-Asia Grant Projects, and programme stakeholders¹, representatives of EU Member States and of regional and international organisations.

Objectives of the meeting:

- Strengthen connections among SWITCH-Asia stakeholders, including representatives of Asian governments, partner organisations, grants projects and experts.
- Enable learning across sectors on transformative SCP practices and implementation experiences of SWITCH-Asia grants and technical assistance projects.
- Exchange ideas and share insights on developing and mainstreaming SCP and circular economy practices, and develop recommendations to strengthen key aspects of SWITCH-Asia, including communication, knowledge management, engagement of key stakeholders, and policy design and implementation.

AGENDA

Time	Content
15:00 – 15:10	<p>Introduction of Knowledge Exchange and Networking Activities Zinaida FADEEVA, Team Leader, SWITCH-Asia SCP Facility</p>
15:10 – 16:30	<p>Parallel Roundtable discussions</p> <p><i>Roundtable 1 Communications and Outreach Strategies for Sustainable Consumption and Production (SCP)</i> – Key players, successful practices, possible improvements Facilitator: Sara GABAI, SWITCH-Asia Communication Expert</p> <ul style="list-style-type: none"> • Wai WABO, Communication Expert, Prevent Plastics Myanmar Project • Denis KENAN SCHAEFER, Prevent Plastic project • Sam GRAY, Manager, RARE Centre for Behavior Change <p><i>Roundtable 2 Engagement between the SWITCH-Asia Grants and Policy Work</i> – How to strengthen the synergies Facilitator: Per-Olof BUSCH, SWITCH-Asia Assignment Expert</p> <ul style="list-style-type: none"> • Kanat SULTANALIEV, SWITCH-Asia Assignment Expert and Grantee • Emanuel Rogier VAN MANSVELT, SWITCH Garment Cambodia Project • Abdulla NAZEER, PROMISE Project, Maldives, India, Sri Lanka • Mijidsuren CHIMEDDORJ, Sustainable Plastic Recycling (SPRIM) Project, Mongolia <p><i>Roundtable 3 Market transformation</i> – How SCP practices gain relevance along the supply chain; changing markets, and business and consumer expectations Facilitator: Katharine THODAY, Asian Development Bank (ADB)</p> <ul style="list-style-type: none"> • Anshuman DAS, Project Manager, Bhoomi Ka Project, India • Jakub SMUTNY, Head of Programmes, Switching to the Circular Economy Mongolia; SWITCH to Solar Cambodia, People in Need • Jessica WEIR, SWITCH-Asia Assignment Expert • Rene VAN BERKEL, UNIDO • Sanjoy SANYAL, SWITCH-Asia Assignment Expert

¹ These would include SWITCH to Green, SWITCH Med, SWITCH Africa Green, line DGs of the European Commission, UNEP, UNIDO, UNDP, FAO, the WB, One Planet Network/10YFP, PAGE, SACEP, CAREC, ASEAN, ADB, KfW, ACSDS, WECOOP, ICLEI, etc.

	<p>Roundtable 4 Engagement with private sector – strategies of working with small and large companies Facilitator: Thomas THOMAS, ASEAN CSR Network</p> <ul style="list-style-type: none"> • Mark DRAECK, UNIDO • Ukhnaa SARANGOO, Project Manager, STeP EcoLab Project, Mongolia • Melody MELO-RIJIK, Project Manager, Mindoro Strait Sustainable and Equitable Tuna for Bankability (MS-SETB) Project • Jens NORGAARD, SWITCH-to-Green • Sanjay KUMAR, APRSCP <hr/> <p>Roundtable 5 Leveraging Knowledge Towards Transformation Facilitator: Dwayne APPLEBY, IGES</p> <ul style="list-style-type: none"> • Mushtaq MEMON, UNEP • Saima SHAFIQUE, SWITCH-Asia Assignment Expert • Ashikur JOARDER, SWITCH-Asia Assignment Expert • Daniel NEYER, BEEN Nepal Project, University of Innsbruck
16:30 – 17:30	<p>Reporting on the results of the roundtable discussions and wrap up Zinaida FADEEVA, Team Leader, SCP Facility</p>
18:00	<p>Cocktail Dinner (at Diplomat Bar)</p>

PART IV: ANNUAL CONFERENCE

Date: 23 September 2022

Format: Full day in-person meeting; panel discussions will be available virtually

Objectives of the day:

- Present Programme's impacts; contributions to national policies on SCP; contribution to overall effectiveness, sustainability, and impact of SWITCH-Asia;
- Facilitate feedback provision by stakeholders on outcomes, impacts and lessons learnt as part of their work on SCP and with SWITCH-Asia;
- Give a platform for sharing of insights on challenges and opportunities of SCP implementation among diverse set of SWITCH-Asia stakeholders;
- Discuss strategies for strengthening regional and sub-regional collaboration towards SCP and circular economy;
- Explore opportunities for future scale-up and replication of SWITCH Asia experiences from SCP projects and policy advisory both nationally and across the region;
- Create opportunities for shared learning as basis for continued impactful and dynamic cooperation on SCP and towards circular economy.

Time	Content
9:00-9:45	<p>Opening:</p> <p>Welcome, H.E. David DALY, Head of Delegation, EU Delegation to Thailand (10 min)</p> <p>Welcome, Zinaida FADEEVA, Team Leader, SWITCH-Asia SCP Facility and Alessandra LEPORE, Programme Coordinator, European Commission</p> <p>Update from the SWITCH-Asia SCP Facility</p> <p>Briefing for the next session</p> <p>Photo Session</p>
9:45-11:00	<p>Parallel sessions: Reflection and Insights</p> <p><i>BREAKOUT 1 – Innovations: Insights from the Implementation Process</i> Facilitator: Nurzat ABDURASULOVA, SWITCH-Asia Expert and PERETO Project, Kyrgyzstan</p> <ul style="list-style-type: none"> • Davaajargal BATDORJ, Switch-off Air Pollution in Mongolia's Cities • Abishek JANI, Switching to Green & Fair Fashion • Per-Olof SCHULTE, SWITCH-Asia Assignment Expert • Victor ABAINZA, Senior Consultant, ADFIAP Consulting Group <p><i>BREAKOUT 2 – Transformation Towards SCP</i> Facilitator: Zinaida FADEEVA, Team Leader, SWITCH-Asia SCP Facility</p> <ul style="list-style-type: none"> • Abdulla NAZEER, The Maldives National University, PROMISE Project, Maldives, India, Sri Lanka • Jawed KHAN, SWITCH-Asia Assignment Expert, Housing and Buildings, Pakistan • Katharine THODAY, Asian Development Bank (ADB) <p><i>BREAKOUT 3 – Stakeholder Engagement Towards Sustainability</i></p> <p>Facilitator: Arab HOBALLAH, Executive Director, SEED</p> <ul style="list-style-type: none"> • Zafar MAKHMUDOV, Executive Director, CAREC • Niall O'CONNOR, Director, Stockholm Environment Institute (SEI) • Ukhnaa SARANGO, AVSF STeP EcoLab • Sanjay KUMAR, APRSCP

11:00-11:20	Coffee Break
11:20-12:30	<p>Panel discussion on Insights from Implementation: Innovations, Transformation and Partnerships Reporting from Breakout Sessions</p> <p>Facilitator: Cosima STAHR, SWITCH-Asia SCP Facility Key Expert</p> <ul style="list-style-type: none"> • Zinaida FADEEVA, Team Leader, SWITCH-Asia SCP Facility • Arab HOBALLAH, Executive Director, SEED • Nurzat ABDURASULOVA, SWITCH-Asia Expert and PERETO Project, Kyrgyzstan
12:30-14:00	Lunch
14:00-14:40	<p>Strengthening Regional Engagement Towards SCP and Circularity</p> <p>Facilitator: Zinaida FADEEVA, Team Leader, SWITCH-Asia SCP Facility</p> <ul style="list-style-type: none"> • Katharine THODAY, ADB • Kai HOFFMAN, GIZ • Rene Van BERKEL, UNIDO • Thomas THOMAS, ASEAN SCR Network • Mushtaq MEMON, UNEP
14:40-15:20	<p>Enabling SCP Financing for SMEs</p> <p>Facilitator: Cosima STAHR, SWITCH-Asia SCP Facility Key Expert</p> <ul style="list-style-type: none"> • Melanie KENGEN, Blending and Investment, EU Delegation to Thailand • Sanjoy SANYAL, SWITCH-Asia Assignment Expert, India • Victor ABAINZA, Senior Consultant, ADFIAP Consulting Group
15:20-15:35	Coffee Break
15:35-16:15	<p>Final Reflections</p> <p>(Interactive session)</p>
16:15-16:30	<p>Concluding Remarks</p> <p><i>SWITCH-Asia SCP Facility and EU Representative</i></p>