



switchasia REGIONAL POLICY ADVOCACY  Funded by the European Union

 UNITED NATIONS FOOD SYSTEMS SUMMIT 2021

 AIT Asian Institute of Technology

 UN environment programme 50 1972-2022

Regional Dialogue:
Promoting Sustainable Food Consumption and the Shift to Healthy Diets in Asia through Farm to Fork Concept

What policy initiatives [could] drives the transition towards improved food consumption in Asia?

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Session: Practical Enablers towards sustainable food consumption and Healthy Diets in Asia

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Are there policies that could improve sustainable food consumption and Healthy Diets in Asia?

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Transition towards unhealthy nutrition causing obesity and NCDs trends in Asia

- Food consumption has changed in Asia
- Carbohydrates, protein, saturated fats
- Disability Adjusted Life Years (DALYs) zero on dietary risks
 - High fat, sodium, sugar [HFSS]
 - Ultraprocessed foods and beverages

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Transition pushback towards health food environment requires stakeholder participation

- **Systemic changes within food environments**¹⁻³ are integral to human health, social equity and wellbeing.
 - Basis for sustainable food system
- Understanding **factors** that **influence government-led food environment policy**⁴ **processes** would:
 - **better prepare health reform** to transform healthy food environments and
 - facilitate good governance of the implemented policies



¹Development Initiatives 2018; ²⁻³WHO 2017, 2018; ⁴Swinburn et al. 2013

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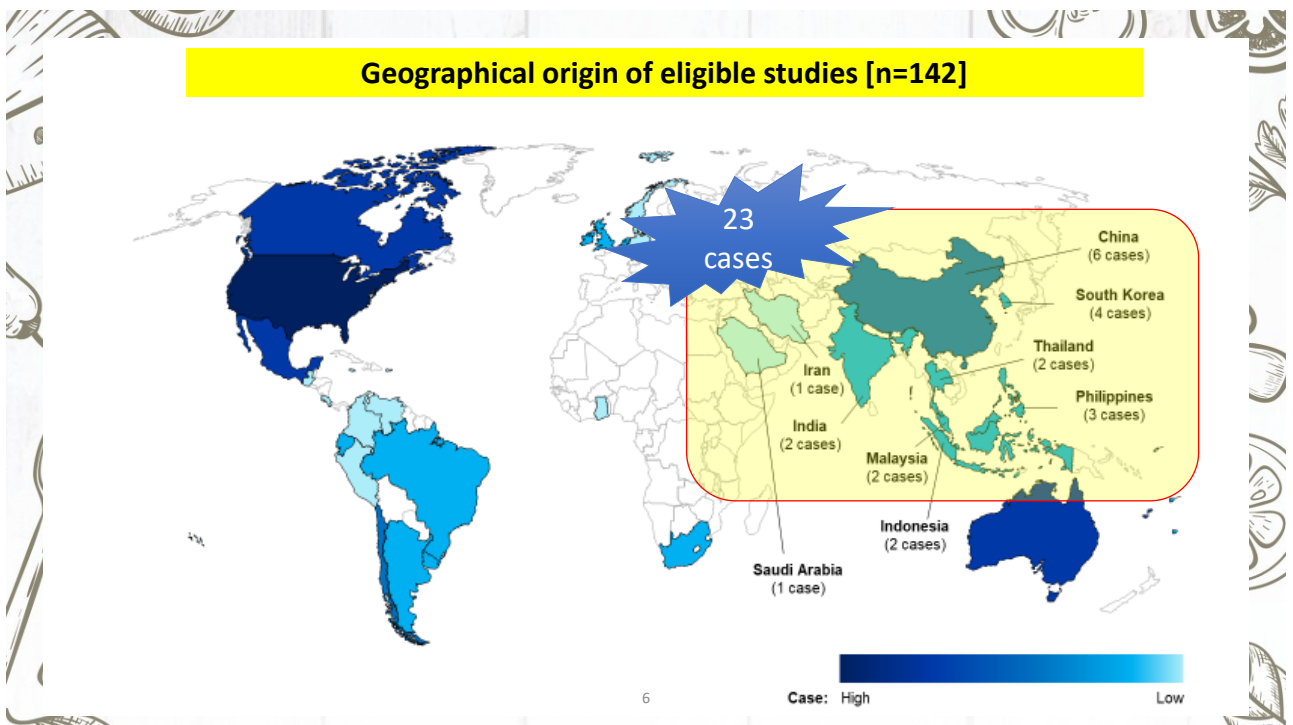
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“What are the key elements in policy processes that lead to or impede government-led FEPs to prevent obesity and diet-related NCDs?”.

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• Identifying barriers and facilitators in the development and implementation of government-led food environment policies: a systematic review.

Ng SH, Yeatman H, Kelly B, Narayanan SS, Karupaiah T.
Nutrition Reviews January 2022 [*in press*].

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HDI status	Country	Examples of policy/ plan investigated in Asia countries
Low, medium to high HDI	India	<ul style="list-style-type: none"> Salt reduction strategy Regulation to include an upper limit of 10% <i>trans</i>-fat in PHVO to be reduced to 5%.
	China	<ul style="list-style-type: none"> Nutrition Improvement Programme for Rural Compulsory Education Students
	Thailand	<ul style="list-style-type: none"> Regulation to restrict the advertising of unhealthy food and beverage products on radio and television 25% SFS labelling policy (FOPL)
	Indonesia	<ul style="list-style-type: none"> Healthy School Canteen Development Programme (e.g. Guidelines for organizing healthy canteen in primary schools) Regulation Number 18 in 2012 (food labelling)
	Malaysia	<ul style="list-style-type: none"> Food Regulations 1985 (Nutrition labelling) Guidelines for Food and Drinks Sold at the School Canteen Banning the Sale of Food and Beverages by Mobile Vendors Outside of School Perimeters
	Philippines	<ul style="list-style-type: none"> Department of Education Order Number 8 (2007) for food provision in schools; Order 37 (2010) for generic marketing control Republic Act 10963 Section 47 (TRAIN Law) – Sugar Sweetened Beverage tax.
	Iran	<ul style="list-style-type: none"> Traffic light labelling law
Very high HDI	South Korea	<ul style="list-style-type: none"> Food provision and labelling - Special Act on Safety Management of Children's Dietary Life (schools, labelling for businesses at least 100 stores); Sodium-reduction programme (Reduced-salt meals at worksite cafeterias)
	Saudi Arabia	<ul style="list-style-type: none"> Sugar drink taxes (i.e., 50% excise tax for SSB and 100% for the energy drink in 2017; as well as 5% value-added tax in 2018)

HDI = Human Development Index (derives from life expectancy, education and gross national income indices)

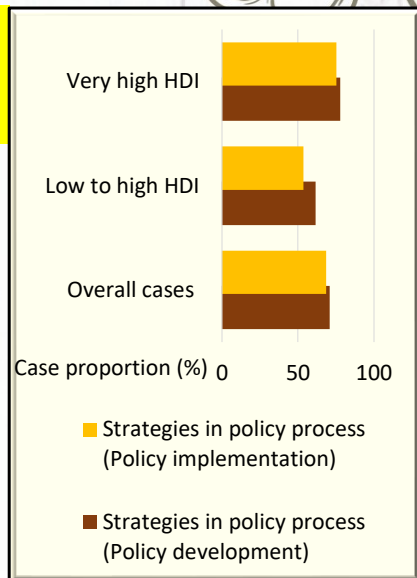
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#1 Facilitator- Strategies in policy process

Common in FEP **processes** of composition, labelling, provision, retail and prices.

Examples:

- Policy framing (non-health)
- Media usage
- Negotiation (grace periods)
- Stepwise approaches
- Administrative restructuring
- Innovative ideas (e.g. menu plans)



Similar effects were observed for HDI country status

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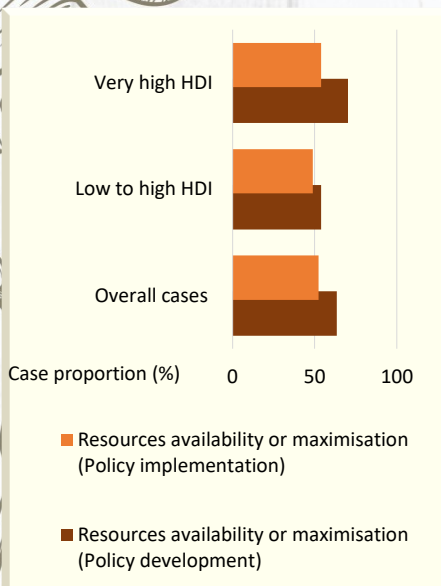
#2 Facilitator- Resources availability or maximisation



Common in FEP **processes** of food provision and food retail.

Examples:

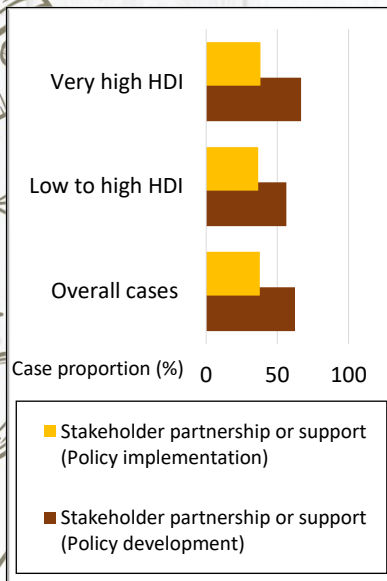
- Scientific evidence, recommendation, guidelines
- Funding or investment
- Inhouse infrastructure
- Positive relationships and past experience/ expertise
- Training



Similar effects were observed for HDI country status

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#3 Facilitator- Stakeholder partnership or support



Common in FEP **processes** of food composition and trade.

Collaboration between government agencies and:

- Advocates (academia, NGOs)
- Industry
- International organisations
- Implementers (e.g. teachers, parents, school administration)

Similar effects were observed for HDI country status

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INFORMAS Network

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