

## Results of the project

# “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”

Sub-Regional Webinar: Enhancing the Implementation  
of the GPP in Southeast Asian Region

Date: 21 February 2022 (online: with the host in Thailand)

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# Today's Topics

- 1** **OVERVIEW of the Project:**  
***Mainstream Green Integration of Thailand:  
Transformation from Policy to Implementation***
- 2** **Five Main OUTPUTS of the Project**
- 3** **Two Main OUTCOMES of the Project**

# 1 Overview of the Project (1/2)

**Title: “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”**

Duration: June 2020 – September 2021

switchasia  **Technical Assistance to Thailand** 

## Main Partners:

- Pollution Control Department (PCD)
- Office of Natural Resources and Environmental Policy and Planning (ONEP)
- Department of Environmental Quality Promotion (DEQP)

*(under the Ministry of Natural Resources and Environment, Thailand)*

Working closely with the expert team from *SCP Facility* and *Thai SCP Network*



## Objectives

- **Enhance the procurement** of environmentally friendly products and services.
  - Study and **cluster** environmentally friendly products and services for effective management.
  - Develop the **policy and action plan** for environmentally friendly products and services.
  - Provide **knowledge and information** for raising awareness on environmentally friendly products and services.
- (+ **Share experiences** through good practices and lesson learnt among ASEAN and leading SCP countries)*

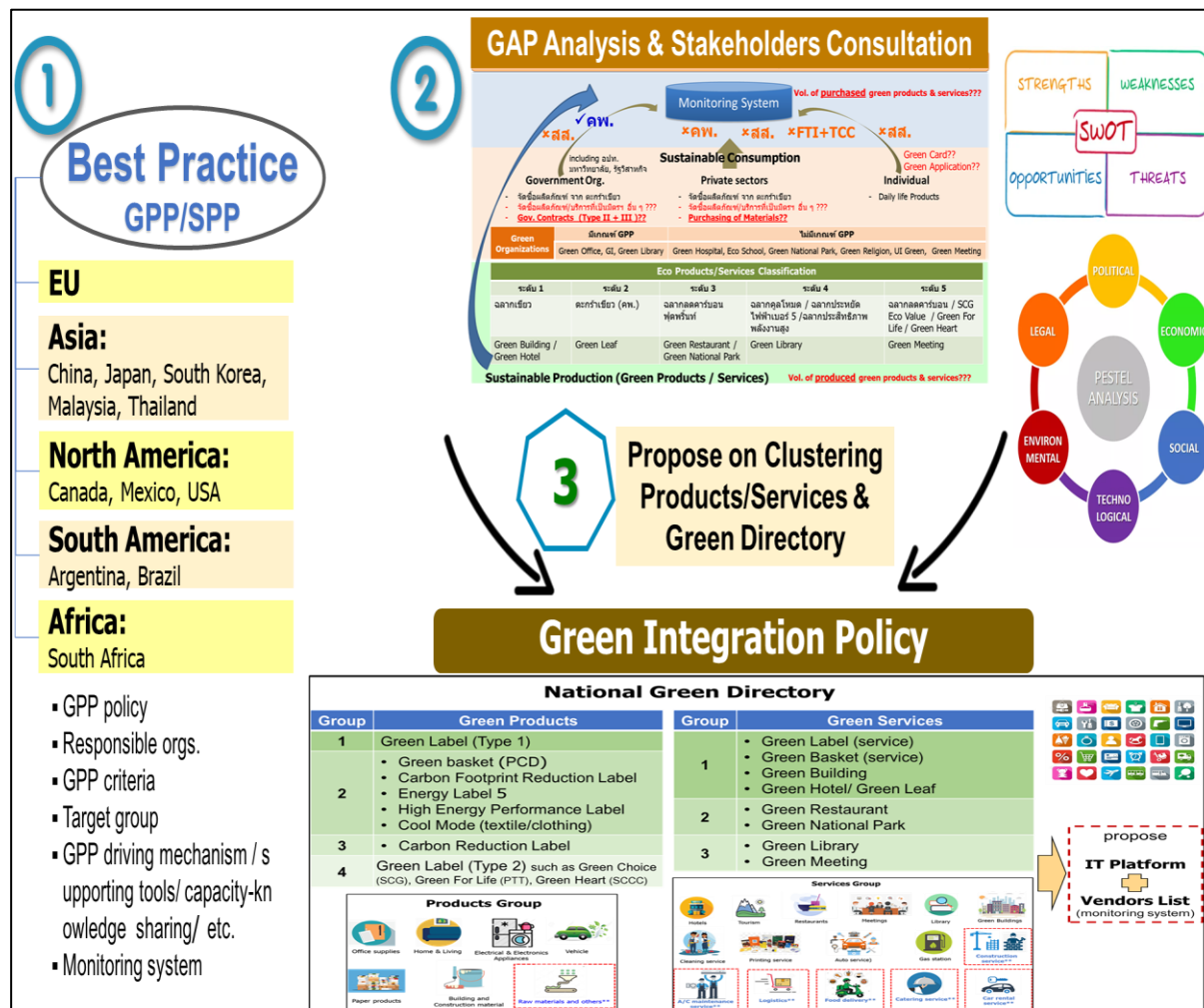
## Expected Outputs

- Draft Policy, Action Plan, and National Green Directory
- Increased awareness of governments, private sector and general consumers
- Strengthen SCP network in Thailand and ASEAN countries



# 1 Overview of the Project (2/2)

Title: “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”



## 2 Five Main OUTPUTS of the Project

Title: “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”

1

**Policy & Action Plan**  
to promote GPP/SPP  
in Thailand



Clustering Green Products/  
Services & Propose  
**Guideline of National  
Green Directory**

2

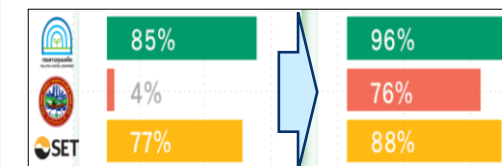


3

**Pilot Project**

- Central govt.: Pollution Control Dept. (PCD)
- Local govt.: Rangsit Municipality
- Private org.: Stock Exchange of Thailand (SET)

GOOD PRACTICES +



4

**Seminar/Training:**  
knowledge sharing & dissemination  
(6 within Thailand > 750 participants  
& 2 for the region > 350 participants)

**Media: to promote &  
raise awareness**

- VDO Clip (Short & Long Version)
- Booklet & Brochure

5





# 3 Two OUTCOMES of the Project

Title: “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”

1

SWITCH-Asia SCP Facility (EU):

Extended support to Thailand (Tech Asst. to Main partners: PCD & FTI)

**“Development of Vendor List Registration System”**

to support GPP implementation & Thailand’s National Green Directory

(January - June 2022)

**Expected outputs:**

- Database of vendors of green products & services integrated into Thai Eco Product platform
- Vendor registration system for National Green Directory
- Recommendation to sustain the vendor registration system
- Recommendation to improve Thai Eco Product platform to become National Green Directory



2

SWITCH-Asia Regional Policy Advocacy Component (EU):

**“Enhancing the Implementation of the Green Public Procurement in Southeast Asian region”**

Contribution from UNEP, APRSCP and SCP Facility

(September 2021 - March 2022)

**Expected outputs:**

- GPP Good Practices & Checklists based on experiences of Thailand and EU
- GPP study reports (from 3 Southeast Asia countries) from the Cross-fertilization process
- GPP sharing webinar: 3 Country webinars and 1 Regional webinar

# Thank You

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SCP FACILITY



**SCO**  
THAI SCP NETWORK

