

# ENHANCING THE IMPLEMENTATION OF THE GREEN PUBLIC PROCUREMENT IN MALAYSIA

14th FEBRUARY 2022  
0915 – 1230  
(KUALA LUMPUR TIME)



## BACKGROUND

The European Commission defines Green Public Procurement (GPP) as a process, whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured. The benefits associated with GPP implementation are not limited to environmental impact but can also include social, health, economic or political benefits.

Over the last two decades, there has been growing political commitment to promote GPP not only in EU member states but also at international level, with sustainable procurement policies having been launched in many countries, including in Southeast Asia. In 2002, the Organisation for Economic Co-operation and Development (OECD) adopted a Recommendation on green public procurement, while in the same year, as a follow-up to the Johannesburg World Summit on Sustainable Development, a Marrakech Task force on sustainable procurement was created with the aim of spreading sustainable (green) public procurement practices. More recently, the 10YFP / One Planet Network Programme on Sustainable Public Procurement (SPP) was developed as a global multi-stakeholder platform supporting the implementation of SPP around the world.

In Southeast Asia, almost every country integrates GPP in their national policy. However, in order to drive green markets and GPP, countries require mechanisms and tools to be in place. Green Procurement (GP) has also been promoted among the private sector and general consumers, contributing to both sustainable consumption and production (SCP).

Asia Pacific Roundtable on Sustainable Consumption and Production (APRSCP), in partnership with EU-Switch Asia, is doing a research on the status of GPP implementation in Malaysia. The main objective is to get the latest input on 'Green Public Procurement' implementation. The result of this research will be combined together with EU-Switch Asia's research on 'Enhancing the implementation of the Green Public Procurement in Southeast Asian Region'.

This webinar will become one of the catalysts to encourage local industries, service providers, and manufacturing industries to achieve the Sustainable Development Goals 12 by Malaysian Government

## OBJECTIVES

- To share results of Malaysia GPP country status report
- To create a conversation in implementing green procurement in Malaysia

## AGENDA

0915 – 0925	<b>Welcome address by ENSEARCH</b> <b>Dr Subramaniam Karuppannan</b> <i>Vice President, ENSEARCH</i>
0925 – 0935	<b>Remarks by RPAC</b> <b>Dr. Mushtaq MEMON</b> <i>Project Manager, EU SWITCH-Asia RPAC</i>
0935 – 0940	<b>Remarks by APRSCP</b> <b>Dr. Chaayod Bunyagidj</b> <i>Vice President, Thai SCP Network; Board Member, APRSCP</i>
0940 – 0945	<b>Remarks by the Government representative</b> <b>(TBC)</b>
0945 – 1045	<b>Presentation on the Draft Report</b> <b>Dr Hari Ramalu Ragavan</b> <i>Principal Consultant, AKARASIA</i>
1045 – 1145	<b>Discussion with Participants</b> <b>Dr Hari Ramalu Ragavan</b> <i>Principal Consultant, AKARASIA</i>
1145 – 1230	<b>Conclusion and Closing Remarks</b> <b>Dr Subramaniam Karuppannan</b> <i>Vice President, ENSEARCH</i>

## SPEAKER PROFILES



### Dr. Mushtaq Ahmed Memon

*Regional Coordinator for Chemicals, Waste, and Air Quality Subprogramme  
Regional Coordinator for Resource Efficiency and SWITCH-Asia RPAC Project Manager  
United Nations Environment Programme,  
Regional Office for Asia and the Pacific*

Dr. Memon is working with the United Nations Environment Programme (UNEP) as a Regional Coordinator for Resource Efficiency and Regional Coordinator for Chemicals, Waste, and Air Quality Subprogramme in Asia Pacific Office located in Bangkok. He is supporting resource efficiency, sustainable consumption and production, green economy, green financing, sustainable public procurement, sustainable tourism, sustainable industries and various areas for Asia and the Pacific. Dr. Memon is also Project Manager for the Regional Policy Advocacy Component of the EU-funded SWITCH-Asia Programme to promote sustainable consumption and production and uptake of SDG 12 in Asia.

Dr. Memon has a Doctorate degree in environmental and resource economics from Hiroshima University in Japan, a Master's degree in national development and project planning

from University of Bradford in UK, a postgraduate diploma in Transport from Karachi University and Chartered Institute of Transport, Bachelors in civil engineering from Mehran University of Engineering and Technology Jamshoro and schooling at Cadet College Petaro in Pakistan. He has also published various papers in international journals and has delivered various training programmes.



### Dr. Chaayod Bunyagidj

*Vice President, Thai SCP Network  
Board Member, APRSCP*

Dr. Chaayod Bunyagidj is the Vice President of Thai SCP Network, and a Board Member of the Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP). He previously served as Vice President at Thailand Environment Institute (TEI) as well as Executive Director of Thailand Business Council for Sustainable Development (TBCSD). With 20 years at TEI, he had engaged intensively with corporate environmental and social responsibility as well as the national policy and strategy for sustainable development specifically on Sustainable Consumption and Production (SCP) issues.



**Dr Hari Ramalu Ragavan, APRSCP**  
*Principal Consultant, AKARASIA*

Dr Hari Ramalu Ragavan has 25 years of experience in environmental management and policy in Malaysia and Asia Pacific. He is the Principal Consultant at AKARASIA Consulting. He specialises in sustainable consumption and production and sustainable financing.

He was with the United Nations Development Programme for 15 years as Programme Manager, serving Malaysia, Singapore and Brunei. He is a Board Member Asia Pacific Roundtable for Sustainable Consumption and Production, a Council Member of the Environmental Management and Research Association of Malaysia, and a Committee Member of Malaysian Evaluation Society.

He is a member of Industry Expert Committee (IEC) - Sustainability under Human Resource Development Corp (HRD Corp) Malaysia.



**Dr Subramaniam Karuppannan**  
*Vice President, ENSEARCH*

Dr. Subramaniam is a very knowledgeable and a highly respected person amongst his peers and associates in the various fields he is involved in, particularly in the field of Environmental Health Sciences and Environment Management. The various professional boards honours his unwavering support to the professional development of Environmental Practitioners in Malaysia. He is also the Vice President of Environmental Management & Research Association of Malaysia (ENSEARCH).



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## CONTACT

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