

# Sustainable procurement in the EU

Enhancing the implementation of the Green Public  
Procurement in Southeast Asian Region

21 February 2022 •

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# Today's Topics

- 1 State of play of EU procurement and where we come from
- 2 What next? What are we trying to achieve?
- 3 How do we support public buyers?

# Procurement's impact is huge in the EU

Public procurement is a powerful market force

Accounts for 14% of EU GDP

Public buyers buy a wide range of products, services and works



# Goals of procurement policy

Fair competition among operators (equal treatment, non-discrimination)

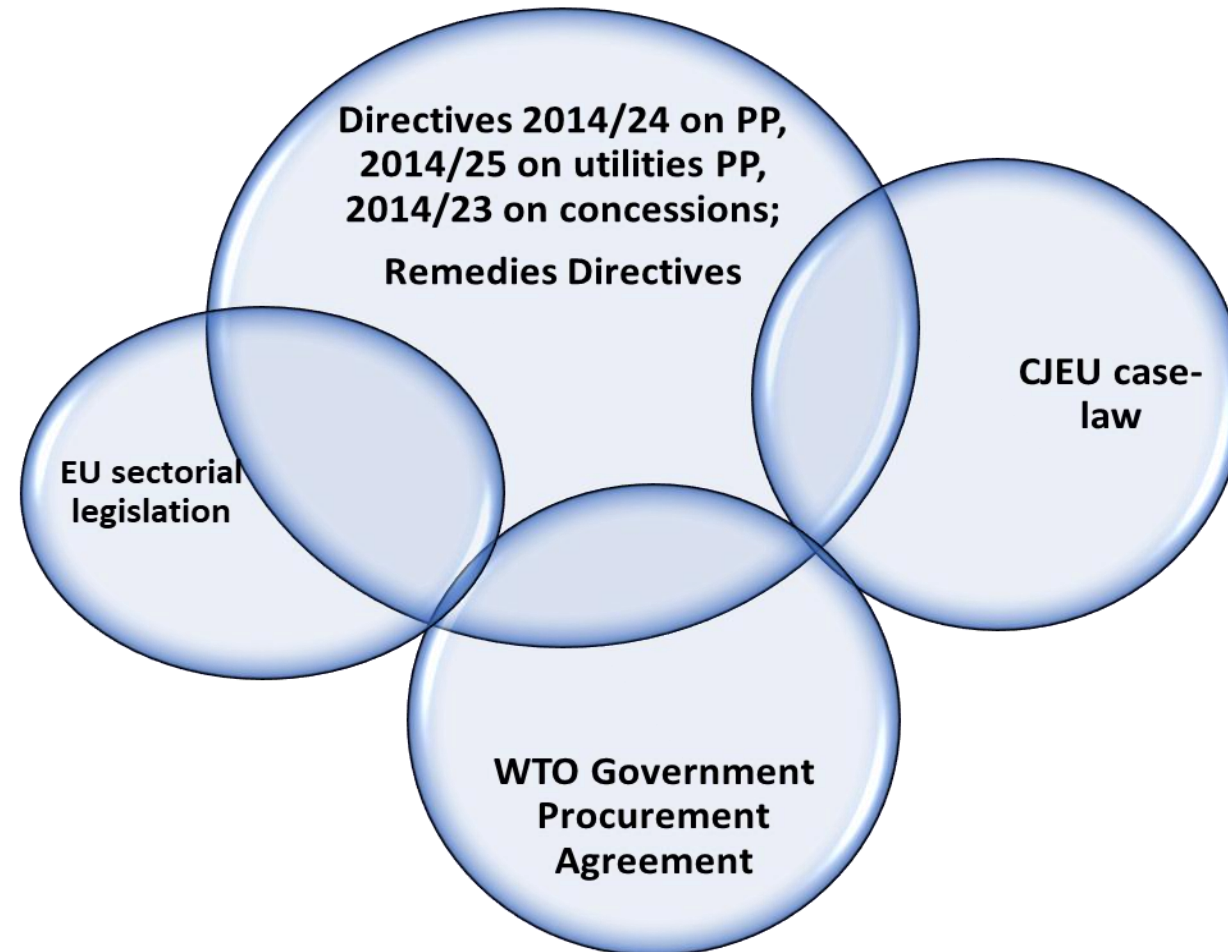
Enabling public buyers to make the most efficient use of public funds

Enabling public buyers to support societal and policy goals through PP

Sustainable procurement =  
*Prioritizing sustainable growth in an  
open, non-discriminatory and  
transparent PP market*



# EU legal framework



# Integration is a game-changer

The EU harmonized public procurement rules since 1970s: this is the basis of a common internal market, as well as to disseminate good practices and cooperate on common issues



# Why sustainable procurement?

- Identify and address environmental & social risks
- Stimulate responsible & sustainable market
- Demonstrate sustainable governance → build trust in institutions and suppliers
- Ensure effective public expenditure → additional benefits for the society
- Policy consistency → buy as you preach; support the administration's sustainability objectives

## In concrete terms

- Green and social considerations are optional under the law, but encouraged
- Environmental and social legal obligations must be complied (e.g. rules on emissions, recycling, labour rules, health & safety, equality rules)



# Sustainable procurement: green

- Big Buyers initiative
- Guidance on investing in procurement of sustainable infrastructure
- Mandatory green PP criteria/targets in sectorial legislation:
  - Food procurement
  - Construction, Textiles, ICT
  - Batteries
  - Energy Efficiency Directive



# Sustainable procurement: social



## Procurement in social/labour law proposals

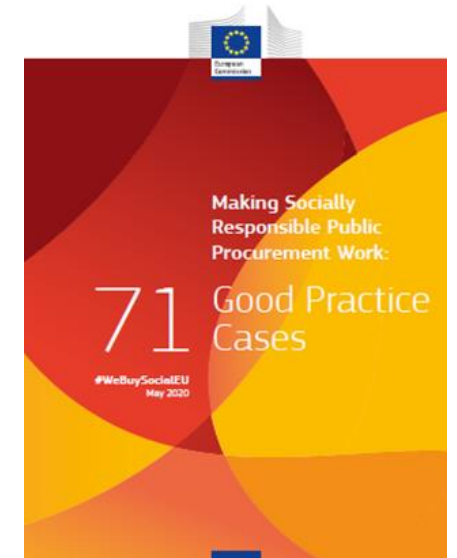
- Minimum Wage directive
- Pay Transparency directive
- Due diligence directive?




# Support tools on SPP


- [Buying Green](#) // [Buying Social](#) // [Circular Procurement Guidance](#)
- [Big Buyers for climate and environment](#)
- [GPP Training toolkit](#)
- [EU SPP Helpdesk](#)
- [ProcurComp EU competency framework](#)

Visit our [e-competence centre](#) for more info on PP policy



# Join our community

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 Check out our webinars and video content on [our You Tube channel](#)



**#WeBuySocialEU**  
A bite of Social Procurement

Lunchtime talks

**Gender Equality**  
24 February 2022  
12:00-12:45 pm (CET)

  European Commission