

## Sub-Regional Webinar: Enhancing the implementation of Green Public Procurement in the Southeast Asian Region

21 February 2022

13:30 – 15:30 (Bangkok Time)



### BACKGROUND

The European Commission defines **Green Public Procurement (GPP)** as a process, whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured. The benefits associated with GPP implementation are not limited to environmental impact but can also include social, health, economic or political benefits.

Over the last two decades, there has been growing political commitment to promote GPP not only in EU member states but also at international level, with sustainable procurement policies having been launched in many countries, including in Southeast Asia. In 2002, the Organisation for Economic Co-operation and Development (OECD) adopted a Recommendation on green public procurement, while in the same year, as a follow-up to the Johannesburg World Summit on Sustainable Development, a Marrakech Task force on sustainable procurement was created with the aim of spreading sustainable (green) public procurement practices. More recently, the 10YFP / One Planet Network Programme on Sustainable Public Procurement (SPP) was developed as a global multi-stakeholder platform supporting the implementation of SPP around the world.

In Southeast Asia, almost every country integrates GPP in their national policy. However, in order to drive green markets and GPP, countries require mechanisms and tools to be in place.

Green Procurement (GP) has also been promoted among the private sector and general consumers, contributing to both sustainable consumption and production (SCP).

In 2020, as part of its SCP policy support to Thailand, the EU SWITCH-Asia SCP Facility has implemented the project: “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”. Under this initiative, a Green Procurement Policy, an Action Plan, and a National Green Directory have been integrated with **Thailand’s Action Plan of Green Procurement Promotion (2021-2022)** developed by the Pollution Control Department (PCD), the organisation responsible for GPP/GP in Thailand. This model was also developed to test how to advance green procurement in other government agencies, both central and local, as well as among private sector organisations.

In 2021, the EU SWITCH-Asia Regional Policy Advocacy Component (RPAC) has partnered with the Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP) to conduct a study to enhance the uptake and implementation of GPP Policies in Southeast Asian countries, using the results of the project, “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation” supported by the SCP Facility. The SCP Facility is supporting this project by reviewing the studies conducted by the APRSCP and by supporting this sub-regional webinar.

## OBJECTIVES

The objective of this webinar is to share results of the study and discuss how to enhance the uptake and implementation of GPP Policies in Southeast Asian countries, presenting case studies from Thailand and the EU. Main implementation challenges as well as enabling factors and solutions from the region will also be discussed.

## AGENDA

| Opening and Keynote Session            |   |
|--|---|
| 1330 – 1335                            | <b>Opening Remarks</b><br><b>Ms Francesca GILLI</b><br><i>Cooperation attaché, European Union Delegation to Thailand</i>  |
| 1335 – 1340                            | <b>Remarks by RPAC</b><br><b>Dr. Mushtaq MEMON</b><br><i>Project Manager, EU SWITCH-Asia RPAC</i>   |
| 1340 – 1345                            | <b>Remarks by SCP Facility</b><br><b>Dr. Zinaida FADEEVA</b><br><i>Team Leader, SWITCH-Asia SCP Facility</i>  |
| 1345 – 1350                            | <b>Remarks by APRSCP</b><br><b>Sanjay KUMAR</b><br><i>APRSCP President</i>  |
| 1350 – 1410                            | <b>Keynote speaker</b><br><b>Ms Anna LUPI</b><br><i>Legal and Policy Officer, Public Procurement Unit, DG for Internal Market, Industry, Entrepreneurship and SMEs (DG-GROW), European Commission</i>   |
| Session 1: Technical Session           |   |
| 1410 – 1440                            | <b>Short Presentation on results of the project “Mainstream Green Integration of Thailand: Transformation from Policy to Implementation”</b><br><b>Dr. Thumrongrut MUNGCHAROEN</b><br><i>Chairperson of Circular Economy Subcommittee, Program Management Unit for Competitiveness (PMUC) and Sustainable Development Advisor, National Science and Technology Development Agency (NSTDA)</i><br><br><b>Short Report on enhancing the Implementation of the GPP in Indonesia, Malaysia and Philippines</b><br><b>Noer Adi WARDOJO</b><br><i>Ministry of Environment and Forestry Indonesia</i><br><b>Dra. Nurmayanti, M.Si</b><br><i>Head of M&amp;E Division of ASEFI/BSILH</i><br><b>Dr. Hari Ramalu RAGAVAN</b><br><i>Principal Consultant, Akar Asia Consulting; Council Member, ENSEARCH Malaysia; Board of Trustees, APRSCP</i><br><b>Dr. Jonna BAQUILLAS</b><br><i>Board of Trustees, APRSCP</i> |
| Session 2: Summary and Closing Session |   |
| 1440 – 1500                            | <b>Lesson Learned from the Cross-fertilization of the 4 Southeast Asian Countries</b><br><b>Good Practices to Advance GPP/GP and How to Leap Frogging</b><br><b>Dr. Mushtaq MEMON</b><br><i>Project Manager, the EU SWITCH-Asia RPAC</i>  |
| 1500 – 1520                            | <b>Lesson learned from SWITCH-Asia SPP projects</b><br><b>Dr. Luchakorn PRATHUMRATANA</b><br><i>Project Manager, SWITCH-Asia SCP Facility</i>   |
| 1520 – 1530                            | <b>Conclusion and Closing</b><br><b>Dr. Mushtaq MEMON</b><br><i>Project Manager, the EU SWITCH-Asia RPAC</i>  |

## SPEAKER PROFILES



**Ms. Francesca Gilli**  
*Cooperation attaché, European Union  
Delegation to Thailand*

Ms. Francesca has been Cooperation attaché in the EU delegation to Thailand since 2018. Prior to that, she was Desk Officer for Tunisia, European Commission Headquarters in Brussels from 2013 to 2017 and worked for international non governmental organisations in the Middle East and North Africa from 2005 to 2013. She holds a BA degree in Oriental languages and civilisations and a master degree in Development studies.



**Dr. Mushtaq Ahmed Memon**  
*Regional Coordinator for Chemicals, Waste,  
and Air Quality Subprogramme  
Regional Coordinator for Resource Efficiency  
and SWITCH-Asia RPAC Project Manager  
United Nations Environment Programme,  
Regional Office for Asia and the Pacific*

Dr. Memon is working with the United Nations Environment Programme (UNEP) as a Regional Coordinator for Resource Efficiency and Regional Coordinator for Chemicals, Waste, and Air Quality Subprogramme in Asia Pacific Office located in Bangkok. He is supporting resource efficiency, sustainable consumption and production, green economy, green financing, sustainable public procurement, sustainable tourism, sustainable industries and various areas for Asia and the Pacific. Dr. Memon is also Project Manager for the Regional Policy Advocacy Component of the EU-funded SWITCH-Asia Programme to promote sustainable consumption and production and uptake of SDG 12 in Asia.

Dr. Memon has a Doctorate degree in environmental and resource economics from Hiroshima University in Japan, a Master's degree in national development and project planning from University of Bradford in UK, a postgraduate diploma in Transport from Karachi University and Chartered Institute of Transport, Bachelors in civil engineering from Mehran University of Engineering and Technology Jamshoro and schooling at Cadet College Petaro in Pakistan. He has also published various papers in international journals and has delivered various training programmes.



**Dr. Zinaida Fadeeva**  
*Team Leader, SWITCH-Asia SCP Facility*

Dr. Zinaida Fadeeva is the Team Leader of the Sustainable Consumption and Production Facility (SCP Facility) of the SWITCH-Asia Programme. Zinaida has over 25 years leading international professional experience in policy for and practice of sustainable consumption and production (SCP) and Education for Sustainable Development, amongst others working with the United Nations University Institute for the Advanced Studies of Sustainability (UNU-IAS). Her work has focused on diverse topics such as tourism, plastics, construction, small and medium enterprises, procurement and lifestyle. Zinaida has worked extensively with governments, private sector, international organisations and academia in East, South East, South and Central Asia.



**Sanjay Kumar, IRSS**  
*Chief Materials Manager, Indian Railways  
& President, APRSCP*

Sanjay Kumar has over two decades of governance and leadership experiences in Public Policy, Procurement and Sustainability. His vision, leadership and dedicated effort has been pivotal for the growth of sustainable purchasing movement in the region. He is currently President of Board of Trustees of Asia-Pacific Roundtable for Sustainable Consumption and Production (APRSCP), Bangkok, Thailand and serves in advisory capacity, on Strategic Advisory Committee of Sustainable Purchasing Leadership Council (SPLC), Washington, USA. He is also VOICE of SPHS (Sustainable Procurement in Health Sector) nominated by Interagency Task Team of 10 United Nations agencies.

He is M. Tech in Environmental Engineering from Indian Institute of Technology and MA in Public Policy & Sustainable Development from TERI School of Advanced Studies New Delhi.



**Ms. Anna Lupi**  
*Legal and Policy Officer, Public Procurement  
Unit, DG for Internal Market, Industry,  
Entrepreneurship and SMEs (DG-GROW),  
European Commission*

Ms. Anna has been working in DG GROW on public procurement law and policy for 6 years. She is in charge of the Commission's policy on sustainable public procurement, coordinating awareness-raising initiatives on the topic and the creation of support tools for public buyers. She has also dealt with a number of EU Member States as a desk officer. Prior to joining the Commission, she worked in Brussels on issues related to the EU internal market and to fundamental rights. She holds a law degree from the University of Pisa and an LL.M. in Public International Law from the George Washington University.



**Assoc. Prof. Dr. Thumrongrut Mungcharoen (RUTT)**  
*Chairperson of Circular Economy  
Subcommittee, Program Management Unit  
for Competitiveness (PMUC) and Sustainable  
Development Advisor, National Science and  
Technology Development Agency (NSTDA)*

For more than 25 years, besides teaching at Kasetsart University, he has involved as an expert in several projects on life cycle assessment, sustainable consumption & production, sustainability indicators, eco-efficiency, and circular economy. He was a member of UNEP-SETAC Life Cycle Initiative expert group in developing the Global Guidance Principles for LCA Databases. He is also the president of the Asia Pacific Roundtable for Sustainable Consumption and Production Foundation (APRSCP Foundation). For Thailand, he is among the key persons who initiated several national infrastructure projects such as National Life Cycle Inventory Database, Carbon Footprint certification scheme, Technology and Informatics Institute for Sustainability (TIIS), and Thai SCP Network. Currently, he is also a member of the national Circular Economy subcommittee under the national agenda on Bio-Circular-Green (BCG) Economy model. He has published more than 200 scientific papers and books.



**Noer Adi Wardoyo**  
Ministry of Environment and Forestry Indonesia

Noer Adi Wardoyo was former APRSCP President and Indonesia GPP Team Leader 2021. He is the Head of Center for Standards, Ministry of Environment and Forestry of the Republic of Indonesia and the Co-leader of 10 Year Framework (10YFP) Consumer Information Program of the Indonesian Cleaner Production National Center (PPBN). In the Ministry, he also leads the promotion of SCP in the ASEAN and the Consumer Information Programme of the 10YFP on SCP. He actively engages in a number of organizations: National Accreditation Committee, Indonesian Standards Body (BSN), Association of Technology Auditors of Indonesia, Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP), and Indonesia National Forum on Sustainable Consumption and Production (SCP). He is an expert in ISO 14001, Environmental Management Systems, ISO 14064, and ISO 14065 for Greenhouse Gas Management. He is also a member of Indonesian Team for ASEAN, APEC, WTO, Trade and Environment, Trade in Services, UNEP, UNCSD, UNFCCC COP, and Rio+20. He holds a Bachelor of Engineering degree in Engineering Physics in Indonesia and a Master of Science degree in Environmental Management and Policy from USA.



**Dra. Nurmayanti, M.Si**  
Head of M&E Division of  
Agency for Standardization of Environmental and  
Forestry Instruments (BSILHK)

Nurmayanti is the Head of Monitoring and Evaluation Standard Implementation Division at Agency for Standardization of Environment and Forestry Instruments, Ministry of Environment and Forestry. Previously, She was the Head of Product Standardization at the Center for Environment and Forestry Standardization who had responsibility in developing and implementing environmentally friendly product and Green Public Procurement (GPP) Standards and Policies, and forest product standards for sustainable forest product management. Started her involvement dealing with standardization in 2012 as Chairperson of Environmental Management and Environmental Quality Standardization Technical Committee. She was also involved in the drafting team to formulate Minister of Environment Regulation number 2/ 2014 regarding Ecolabels, Government Regulation number 46/2017 regarding Environmental Economic Instrument, and Minister of Environment and Forestry Regulation number 5/2019 regarding The Implementation of Environmental Friendly Labels for GPP. She was actively participate in various national and international forum as resources persons on Ecolabel and GPP. She obtained Master of Science in Environmental Science from the University of Indonesia in 2006.



**Dr. Jonna Baquillas**  
Board of Trustees, APRSCP

Jonna C. Baquillas has a diversified professional portfolio in the corporate, academe, and development sectors. She is a member of the Board of Trustees of the Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP), an Asia-focused network institution that promotes SCP in the Asia-Pacific region. She is currently the Program Manager for Climate Resilient Cities, a USAID consortium project aimed at implementing capacity-building efforts to institute climate resilience and reduction of GHG emissions in select Philippine cities. She is a GiZ-certified trainer on Climate Risk Management and an adjunct faculty for the Business and Service Continuity Management program of Asian Institute of Management - School of Executive Education and Lifelong Learning. Her research work evolves around sustainable consumption and production, circular economy, sustainable tourism, and climate action. Previously, she managed the marketing and public relations department of leading organizations in the Philippine retail industry, incorporating work on enriching corporate social responsibility related to environmental and social endeavors.



**Dr. Hari Ramalu Ragavan**  
Principal Consultant, Akar Asia Consulting  
Council Member, ENSEARCH Malaysia  
Board of Trustees, APRSCP

Dr. Hari Ramalu Ragavan has 25 years of experience in environmental management and policy in Malaysia and Asia Pacific. He is the Principal Consultant at AKARASIA Consulting. He specialises in sustainable consumption and production and sustainable financing. He was with the United Nations Development Programme for 15 years as Programme Manager, serving Malaysia, Singapore and Brunei. He is a Board Member of Asia Pacific Roundtable for Sustainable Consumption and Production, a Council Member of the Environmental Management and Research Association of Malaysia, and a Committee Member of Malaysian Evaluation Society. He is a member of Industry Expert Committee (IEC) - Sustainability under Human Resource Development Corp (HRD Corp) Malaysia.



**Dr. Lunchakorn Prathumratana**  
Project Manager, SWITCH-Asia SCP Facility  
Programme

Dr. Lunchakorn Prathumratana is the Project Manager of the SWITCH-Asia SCP Facility. She has been working in the field of Green/Sustainable Public Procurement and Eco Labelling for ten years. Before joining SWITCH-Asia SCP Facility, she was in charge of managing and developing international collaborations in projects relating to Green Public Procurement and ECO Labels. She was also former project manager of the Thai Green Label programme and technical expert at GIZ.

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