



GENDER AND LIVELIHOODS : A PERSPECTIVE OF A PRIVATE SECTOR ABOUT EMPOWERING WOMEN IN AGRICULTURE, ENVIRONMENT AND RURAL PRODUCTION IN INDONESIA

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Purpose of Presentation

Farming Activities for Female Farmers

Economic, Social and Environmental Empowerment and Participation of Female Farmers and Female Employment

How we empower and involve female farmers and female staff to promote Sustainable Development Goals for Regenerative Organic Farming and Food System





Introduction



Women's participation in agriculture production is high where women provide 75 percent of the farm labor

Women have major responsibility in farm management decisions but opportunities for training are limited because, customarily, only male heads of households are invited to training sessions.



Introduction (Continued)



Farming activities are mostly confined in home based activities

So, it's not a surprise the Food and Agriculture Organization found that if women farmers had the same access to resources as their male counterparts, their food production would increase by up to 30% and help eliminate hunger for 150 million people.

The agricultural sector has a unique potential for empowering women and providing diverse opportunities



What We Do

People and Community

Premium and Fair Price

Promoting Biodiversity through
a dynamic agro-forestry

Creating Values





Business Model



Certifications Achieved





Impact Summary



Over 1.3 Billion market access or stable market access for its beneficiaries



1% of 1,000++ farmers with disability participating at Aliet Green's project



500++ ha in a dynamic agro-forestry with 100% biodiversity



Provide organic and fairtrade projects for more than 3,000 farmers; families



1000++ job opportunities with minimum regional wage standards and some benefits for selling organic and fair trade produce



> 90% of 1,000++ women taking a part of the impact goal by providing financial literacy sessions



100% organic produce, 100% crop residues, 0% chemical inputs



regular training sessions for producers collaborating with other organizations



Rewards & Achievements

Exclusive, unique and specific products deserve **Premium**

Prices:

- * Decently higher prices for organic producers (min. 5-10%)
- * Fair Trade Premium Prices (10-15%)
- * Additional Fair Trade Premium Fund from Customers in cash (5-15%)
- * Access to Capacity Building, Social, Economic and Environmental Projects with International Organizations e.g. PPP, friendship grants (DFAT Australia), SDGP, ISED etc



Rewards & Achievements (continued)



DFAT



Netherlands Enterprise Agency

giz





Conclusion

Female farmers
empowerment

Consistency and
Commitment

Regenerative
Farming System
and Transparent
Food Chains

Environment,
community and
business
investments and
impacts



Thank You

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