



Shifting to Sustainable Consumption Patterns: Progress to date of Action Track 2 of the UN Food Systems Summit

Prepared for the Sub-Regional Dialogue organized by SWITCH-Asia RPAC, AIT and UNEP
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Action Tracks and Action Areas



- 5 ATs, 15 Action Areas, 2,200+ ideas collected (Dec 2020 - May 2021)
- Jian Yi served as the Lead for Food Environments Workstream in AT2 and AT2 Lead of the cross-cutting Action Area “Governance”
- Summary Table of Game-changing propositions on foodsystems.community

Solution Clusters



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**School Meals Coalition –
Nutrition, Health and
Education for Every Child**

Solution Cluster 2.1.3

**Motivation, Education and
Information to Shift Demand
for Healthy and Sustainable
Food Consumption**

Solution Cluster 2.1.1

Healthy Food environment

Solution Cluster 2.1.2

One Health

Solution Cluster 2.1.4

**Food is never Waste, Halving
food loss and waste by 2030**

Solution Cluster 2.2.1

- 54 SCs in total, 5 SCs in AT2
- Jian Yi served on the panel of “Sustainable Livestock” SC (AT3) and “Alternative Protein Innovation” SC (Innovation Lever)

UNFSS Outcomes

2030 Agenda for Sustainable Development

	1 Secretary General's Statement of Action - Areas of Convergence			
	People	Planet	Prosperity	
2 National Food Systems Transformation Pathways / Strategies	Member State Statements on National Food Systems Transformation Pathways / Strategies (spanning the 2030 Agenda and Goals; Drawing on all possible actions and solutions prioritized)			
3 Regional Food Systems Transformation Pathways / Strategies	Regional Group Statements on Regional Food Systems Transformation Pathways / Strategies (spanning the 2030 Agenda and Goals; Drawing on all possible actions and solutions prioritized)			
4 Action Areas	Nourish All People	Boost Nature-Based Solutions of Production	Advance Equitable Livelihoods, Decent Work, & Empowered Communities	Build Resilience to Vulnerabilities, Shocks, and Stresses
	Support Means of Implementation (Finance; Governance; Science and Knowledge; Innovation, Technology, & Data; Capacity; Human Rights)			
5 Multi-Stakeholder Initiatives and Constituency Commitments	Multi-stakeholder initiatives and hundreds of complementary stakeholder commitments from actors at local, national, and global level posted on a digital platform space			
6 Knowledge Base	Compendium			
7 Follow Up and Review	Approach to Follow Up and Review			

Coalitions

- Several Coalitions already emerged at the Pre-Summit in July:
Action for Nutrition and Zero Hunger; School Meals; Food Loss and Waste; Agroecology and Sustainable Livestock and Agriculture Systems; Aquatic and Blue Foods; Living incomes and Decent Work; Resilience; Means of implementation – finance, innovation and technology, data, governance
- More multi-stakeholder initiatives and Coalitions to be launched at the Summit on 23 September:

Nourish All People	Boost Nature-Based Solutions of Production	Advance Equitable Livelihoods, Decent Work, & Empowered Communities	Build Resilience to Vulnerabilities, Shocks, and Stresses	Support Means of Implementation
<ul style="list-style-type: none">• Zero Hunger• Healthy Diets from sustainable food systems• Universal School Meals• Food Is Never Waste• Food Coalition• One Health Tripartite arrangement• Etc...	<ul style="list-style-type: none">• Agroecology & Regenerative Ag• Blue & Aquatic Foods• Sustainable Livestock• AIMs for Climate• Global Soil Hub• Climate & Biodiversity• Etc...	<ul style="list-style-type: none">• Decent Work and Living Incomes• More and Better Jobs for Youth• Making Food Systems Work for Women and Girls• Indigenous Peoples Food Systems• Etc...	<ul style="list-style-type: none">• Local Food Supply Chains• Climate Resilient Development Pathways• HDP Nexus• Safety Nets• Etc...	<ul style="list-style-type: none">• Finance efforts (PDB initiative)• Governance efforts• Science and Knowledge (True Cost of Food; Indigenous food systems)• Innovation, Tech, & Data• Capacity• Human Rights• Etc...

Coalition of Action:
Healthy Diets
from Sustainable Food Systems
for Children, Families & All
(HDsfs)

Joint effort: 3 ATs and 5 UN Agencies

Action Track 1

- Food safety
- Access to nutritious foods

Action Track 2

- Information investment
- Healthy food environments

Action Track 3

- Increase production of nutritious food, by sustainable production methods and principles

UN Agencies

- WHO, UNICEF, FAO, UNEP, and WFP

Many relevant solution clusters across the Action Tracks

Strong links to other coalitions incl. Zero Hunger, Blue Foods, Agroecology, Living Incomes, Decent Work, Food Loss and Waste, School Meals

Extending on the Global Coalition for Children's Diets

One shared vision

*Our vision is a world where **all people** are eating **healthy diets** from **sustainable food systems** in order to promote the **growth and development of individuals, communities, and nations** today and into the future, while addressing climate change and biodiversity loss.*

Multiple entry points

Menu of actions

Goals and focus

Increase **the diversity** of people's diets to include a wider variety of safe, nutritious foods that are produced sustainably; in appropriate amounts for nutrition and health; as appropriate for **local cultures and contexts**

Reduce **refined ready-to-eat foods and drinks** high in unhealthy fats, sugars and/or salt; curb excess consumption of mass-produced meat among **high-consuming** groups and advocate for healthy levels of animal-sourced food for all individuals

Goal: Double the number of people eating healthy diets from sustainable food systems

Work in partnership to support furthering the sustainability of food systems

Particular attention to infants, young children, school age children, adolescents, women, and elderly people, especially those living in vulnerable circumstances

Proposed goals and action areas

Goal of HDsfs
Coalition

Double the number of (an increase of > 1.5 billion) people eating a HDsfs by 2030
measured by affordability

Voluntary
commitments
from
Stakeholders

Stakeholders to make SMART commitments

Solution
Clusters from
UNFSS

Examples,
evidence and
thinking on what
can be done to
achieve overall
goal

Aligned with
evidence reviews
and Science Group
recommendations

Enabling Supply
of HDsfs

- Food Production
- Processing
- Distribution, Trade

Enabling food
environments for
HDsfs

- Shaping food environments: markets, schools, workforce, community, retail

Value HDsfs

- Consumer motivation, info education & behavior
- Shape Sociocultural factors to enable consumption of HDsfs
- Income support

Enabling Policies & Practices

Government Action

- Public sector investments to supply NSSF and disincentivize foods high in salt, sugar and trans fats
- Hard and soft incentives and regulation

Business Action

- Incentives for businesses to produce NSSF
- Incentives for investors to invest in firms that supply HDsfs

Financing

Increase funding for governments and firms that improve supply of HDsfs

Data

Collecting and providing diet data

Coalition:
Potential
Members

Member states (TBC)

Bangladesh, Belgium, Canada, Chile, Denmark, Egypt, Ethiopia, EU, Hungary, Guatemala, Indonesia, Ireland, Japan, Malaysia, Mexico, Morocco, Mozambique, Netherlands, Nigeria, Pakistan, Philippines, Slovenia, Switzerland, Tanzania, Uruguay, USA...

Private Sector (TBC)

Many companies are committed to improving the health rating of their food products

Civil society & research (TBC)

EAT, Food Foundation, GAIN, IFPRI, NCDA, Partnership for Healthy America, WOF, WWF etc.

Multilateral organisations and Foundations (TBC)

BMGF, CIFF, FAO, Rockefeller, WHO, WBG, WFP, UNICEF, WFO etc.

How will it work?

The work of the Coalition will be **planned by its Members**

No new architecture is envisaged; a new spirit of cooperation and joint planning led by governments is the critical ingredient for success

The Coalition will **build on national dialogues and country plans** and contribute to connecting and implementing them

The Coalition can help **match** country and other stakeholder priorities with resources, data, and peer support and learning

Coming together, we commit, on a voluntary basis, to working towards the common vision – as appropriate given our context, priorities, and means

Next steps?

- Potential stakeholders are requested to notify us of their interest and to provide an **expression of support** for the vision and goal of the Coalition
- Stakeholders may consider including the Coalition in their Summit **Heads of State statements**, if it has potential to advance the priorities emerging from their national and subnational dialogues
- The plan is to formally announce our **collective commitments** at the Summit in September
- **Country leadership and action set the tone and drive impact!**
- For expression of interest, please email:
 - Anouk de Vries (adevries@gainhealth.org), and
 - Lujain Alqodmani (lujain@eatforum.org)



**Promoting Good Food in China:
The Good Food Fund and UNFSS-AT2 China Action Hub**

Good Food Fund www.goodfoodchina.net

- Founded in 2017, under China Biodiversity Conservation and Green Development Foundation
- Promote Good Food to improve human health, animal health and planetary health
- Good Food Pledge
- Food literacy, Mission-driven organizations, Leadership, Integrated Food Governance



Projects of the Good Food Fund

- Good Food Summit
- Good Food Festival and New Year Food Fashion Show
- Food Forward Forum
- Edible China – Biodiverse Food Initiative
- Mama’s Kitchen – “2050 Food System Vision Prize” Top Visionary
- WET Market and Urban Food Governance (Well-being, Ecology, Transformation)
- Good Food *Dialogue* on China Global TV Network
- Collaboration with Meituan
- UNFSS-AT2 China Action Hub



UNFSS-AT2 China Action Hub



China's Solution, Global Impact

- 10 independent “China Dialogues”: School meals; Rural revitalization; Youth Action; Food Education; Veganism; WET Market; Food waste; Animal Welfare... 1 million + audience
- Facilitate organizations to fill in AT public surveys
- Annual Best Practice Awards at the Good Food Summit (Sept 10)
- Dialogues with member state representatives and policy report

Building Action Network(s) Under the Hub

- China Sustainable Food Education Action Network

UNFSS-AT2 China Action Hub



Incentivizing SMEs

- Curated UNFSS's SMEs Mandarin Regions Dialogue (50+ SMEs)
- Best Small Business: Good Food For All Competition (2 Mandarin SMEs winning Global Top 50)

Amplifying Chinese Youth Voice in UNFSS

- GFF's youth colleagues involved in UNFSS as campaign leads for the **Act4Food Act4Change** and Champion for World Food Forum
- 1st regional youth advocate network in this global campaign
- 40,000+ Chinese youth signed the youth pledge and voted for the Actions4Change
- Youth podcast "Food Unscrambled" (八九不离食) 25,000+ listenings

Thank you!

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Good Food Youth

