

## Celebration of World Environment Day - India Empowering Youth for Sustainable Consumption and Production & Ecosystem Restoration

The **World Environment Day (WED)** takes place every year on 5<sup>th</sup> June as the United Nations' flagship day for promoting worldwide awareness and action for the environment. This year's observance of World Environment Day will be on the theme of 'ecosystem restoration' and focus on resetting our relationship with nature. It will also mark the formal launch of the UN Decade on Ecosystem Restoration 2021-2030.

**SWITCH-Asia** is the programme funded by the European Union (EU) to promote sustainable consumption and production (SCP) across the Asian Region. The SWITCH-Asia Regional Policy Advocacy Component (RPAC), implemented by United Nations Environment Programme, is designed to strengthen the dialogue at regional, sub-regional and national policies on Sustainable Consumption and Production and promoting Sustainable Lifestyles through awareness raising and advocacy.

Increasing food consumption by a growing population, together with changing dietary habits, poses an immense challenge for the global food system including India with the second largest population in the world. A crucial question is how to meet the increasing demand for food and provide healthy diets for all for the decades to come without undermining the Earth's resources and crossing planetary boundaries. At the same time with the rise in online food delivery due to pandemic, packaging waste (mostly plastic) has emerged as a key concern.

In line with the WED theme of ecosystem restoration, SWITCH-Asia RPAC, implemented by UNEP in partnership with Sri Guru Gobind Singh College of Commerce (SGGSCC), University of Delhi will organize a webinar, to highlight the vital role of applying SCP principles for the resilient ecosystems with a focus on Sustainable Food Systems. This webinar aims to inspire youth action and engagement towards adopting sustainable, organic and healthy diets while being mindful of the packaging waste and issues around it.

3<sup>rd</sup> June 2021 | 11:00 – 12:00 hrs (IST)  
Online

To Register: <https://tinyurl.com/wza8rh9a>

### Agenda

- 11:00 – 11:05** Welcome Remarks  
**Dr. Mushtaq Memon, Regional Coordinator for Resource Efficiency- UNEP ROAP, Project Manager - SWITCH-Asia RPAC**
- 11:05 - 11:10** Key Remarks  
**Dr. Jatinder Bir Singh, Principal, Sri Guru Gobind Singh College of Commerce**
- 11:10 – 11:15** Opening Remarks  
**Ms. Cecilia Costa, Team Leader Operations – India and Bhutan, EU Delegation in India\***
- 11:15 – 11:20** Presentation on Green Nudges  
**Dr. Kawal Gill, Associate Professor, Sri Guru Gobind Singh College of Commerce**
- 11:20 – 11:30** Promoting SCP systems for organic food supply chains in India  
**Ms. Nivedita Varshneya , BhoomiKa**
- 11:30 – 11:40** Sustainable Food Packaging  
**Ms. Rhea Mazumdar Singhal, CEO - Ecoware**
- 11:40 – 11:50** Managing Plastics and Packaging Waste in Food Delivery  
**Mr. Ganesh Kollegal, AVP – Govt. Affairs, Swiggy**
- 11:50 – 12:00** Q/A Session & Closing  
**Moderated by Ms. Archana Datta, SWITCH-Asia RPAC Project Coordinator for India, UNEP**

\*TBC

### Contact:

**Dr. Mushtaq Memon,**  
Regional Coordinator for Resource Efficiency- UNEP ROAP,  
Project Manager - SWITCH-Asia RPAC  
Email: [memon@un.org](mailto:memon@un.org)