



Leadership Academy on Circular Economy 14-18 Dec 2020			
Program Outline			
Bangkok Time	Торіс	Speaker	
14 <sup>th</sup> December 2020, <i>Monday</i>			
09:30 – 09:35	Welcome Remarks	Prof. Navadol Laosiripojana, Director Joint Graduate School of Energy and Environment (JGSEE), King Mongkut's University of Technology Thonburi (KMUTT)	
09:35 - 09:40	Introduction to the Leadership Academy	Dr. Mushtaq Ahmed Memon Regional Coordinator for Resource Efficiency UNEP, Asia Pacific Regional Office Project Manager, SWITCH-Asia RPAC	
09:45 - 10:00	Opening Remarks	Mr. Giuseppe Busini, Deputy Chief of Mission, EU Delegation to Thailand	
10:00 - 10:40	Evolution of Circular Economy (CE)	Dr. Prasad Modak, ekonnect	
10:40 - 11:20	Policies, Regulations and Economic Instruments related to CE (Experience from Australia)	Ms. Angela Hoefnagels- Director Programs & High Risks waste- Dept of Environment, Land, Water & Planning, Australia	
		Dr. Prasad Modak, ekonnect	
11:20 – 12:00	Business Models in Circular Economy	Mr. Viraj Klewpatinond, Honorable Chairman, Plastic Industry Club, Federation of Thai Industries (FTI) & Secretary-General, AFPI	
12:00 - 12:20	Importance of Communication & Behavioral Change in CE	Dr. Prasad Modak, ekonnect	
12:20 - 12:30	Q&A		
Lunch Break			
14:00 - 15:40	Group Work – Role Play to establishing CE framework in a region/country		
	Presentations and Discussions		
15:40 - 15:50	Announcement of Assignment for 15 <sup>th</sup> December		
15:50 - 16:30	Sharing of Experiences	Mr. Michael Lenaghan- Environmental Policy Adviser Zero Waste Scotland	
15 <sup>th</sup> December 2020, <i>Tuesday</i>			
Offline	Exercise on Business Models and Reading on Life Cycle Thinking		















16 <sup>th</sup> December 2020, Wednesday			
10:00 - 10:45	Life Cycle Thinking	Prof Shabbir Gheewala, JGSEE	
10:45 - 11:30	Stakeholders involved in Purchase-Use- End of Life Stages	Prof Shabbir Gheewala, JGSEE	
11:30 - 12:15	Impact of COVID-19 Pandemic on Circular Economy	Dr. Prasad Modak, ekonnect	
12:15 - 12:30	Q&A		
Lunch Break			
14:00 - 15:00	Innovations & Start-ups for Circular Economy	Webinar by Switch Asia	
15:15 - 16:45	Group Work– Mapping life cycle of electronic products and identification of Stakeholders and CE interventions		
	Presentations and Discussions		
16:45 - 17:00	Announcement of Assignment for 17 <sup>th</sup> December		
17 <sup>th</sup> December 2020, Thursday			
Offline	Offline Assignment: Exercise on LCA and Reading on CE Communication and Behavioural Change		
18 <sup>th</sup> December 2020, <i>Friday</i>			
10:00 - 10:40	Communication in CE	Prof. Zhang Lei, Renmin University of China	
10:40 - 11:40	Design of Sustainable Products for Behavioural Change	Dr. Praveen Nahar	
		Director National Institute of Design, India	
11:40 - 12:20	Behavioural Change in CE	Dr. Prasad Modak, ekonnect	
12:20 - 12:30	Q&A		
Lunch Break			
14:00 - 15:30	Group Work: Strategies for Sustainable Behaviour for different products in the context of CE		
15:30 - 16:00	Group Presentations and Discussions		
16:00 - 16:30	Course Evaluation	Evaluation Sheet	
16:30 - 17:00	Closing Session	UNEP	









