



16 DECEMBER 2020 | 14:00 – 15:30 HOURS  
Asian Institute of Technology and Online

## OBJECTIVE

To identify the pathways in accelerating innovations for circular economy. The pathways include the enabling environment and capacity building for green startups, innovative policies and financing mechanisms, and creating demand for innovations sustainable consumption as a result of sustainable lifestyles.

## TARGET AUDIENCE

- ⇒ Students/ Teachers
- ⇒ Entrepreneurs/ Startups
- ⇒ Government/ Development Agencies
- ⇒ Anyone who wants to start a 'green' business

## PROGRAM

14.00-14.05



**Opening and Moderation**  
**Dr. Mushtaq Ahmed Memon**

Regional Coordinator Resource  
Efficiency in Asia Pacific  
United Nations Environment Programme  
(UNEP)

14.35-14.45



**SWITCH-Asia Experiences**  
**Dr. Arab Hoballah**

Team Leader EU-SWITCH-Asia SCP  
Facility

14.05-14.15



**Innovation Labs and Startups  
for Green Innovations**  
**Prof. Dieter Trau**

Director, AIT Entrepreneurship Center

14.45-14.55

**Learning from UNEP Startups,  
“Low Carbon Lifestyle Challenge”**



**Ms. Kai Kai Yang**  
CEO, Dipole



**Ms. Linh Le**  
Founder, Ayacup, Vietnam

14.15-14.25



**Innovative Policies and  
Financing Mechanisms for  
Green Innovations and Startups**  
**Ms. Nelly Andrade**

Head of Global Programs, Hult Prize  
Foundation

14.55-15.15

**Q & A**

14.25-14.35



**Creating Demand Through  
Sustainable Consumption and  
Sustainable Lifestyles**  
**Ms. Suthasiny Sudprasert**

Social Impact Strategy and Marketing  
Happy Grocers, Thailand

15.15-15.20



**Closing and Next Steps**  
**Dr. Mushtaq Ahmed Memon**



**Register Here**  
<https://bit.ly/3fDKjLI>

## CONTACT

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