



PROMOTE BAMBOO MSME CLUSTERS FOR SUSTAINABLE DEVELOPMENT (2018-2021)



BACKDROP

In India, around 5 million persons across 18 states, partly or fully earn their livelihood, through bamboo farming or creation of bamboo based processed food, handicrafts, utility items, furniture, building/construction material etc. 50 per cent of them are women belonging to tribal communities. Also, in view of its wide range of uses, bamboo has the potential of replacing less sustainable resources like wood, plastic, iron etc. Moreover, the recent policy changes that classified bamboo as a grass, has also provided the much needed impetus to promote bamboo growers as well as bamboo based product manufacturers. Accordingly, this Project attempts to promote bamboo as a sustainable resource and generate green jobs by empowering the local community and other support stakeholders.

OBJECTIVES

-  Create/promote enterprises for sustainable supply of bamboo products and generate greenjobs
-  Create/promote market opportunities for high potential and innovative bamboo products by linking to potential buyers
-  Strengthen local governance through community-led multi-stakeholder development models
-  Facilitate financial linkages
-  Strengthen policy dialogue and disseminate successful models at state, national and international levels



EXPECTED OUTCOMES

Enterprise Level

1. 2250 enterprises, 40 per cent being women owned, start/expand bamboo product
2. Impact 10,000 livelihoods, more than 50 per cent being women
3. 10 financial institutions provide credit worth Euro 9 million to 2250 MSMEs
4. Create 20 start-ups
5. Create linkage with 20 new buyers

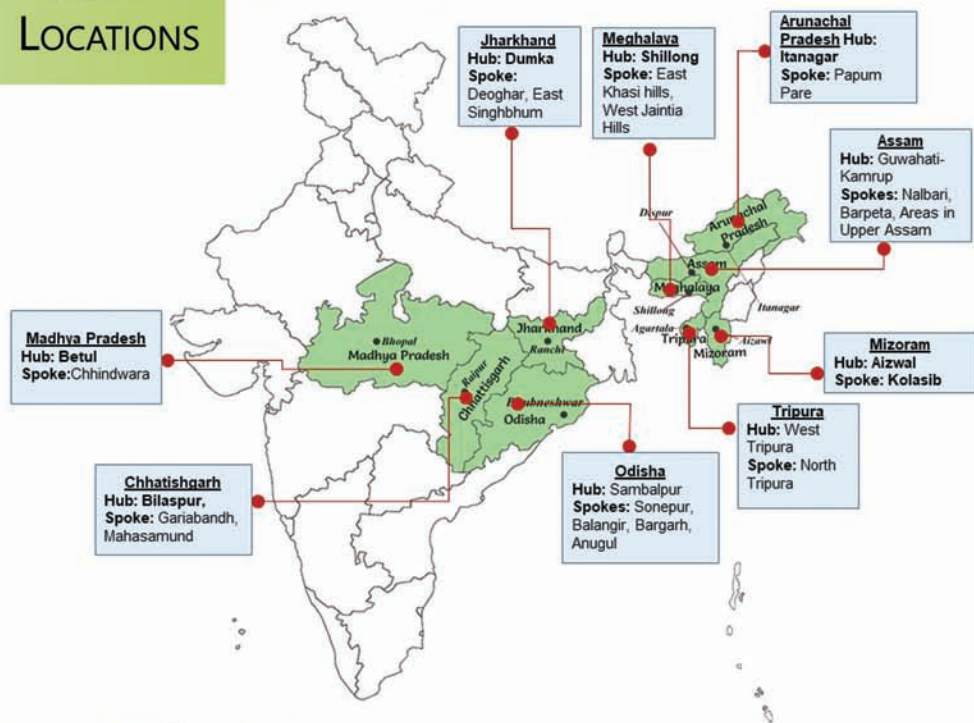
Cluster Level

1. Organise 50 producers' networks
2. Create/Strengthen 9 common facility centres (CFCs)
3. Link 20 equipment/input suppliers and 140 Business Development Service Providers (BDSPs) with the bamboo enterprises

Policy Level

1. 200 Policy makers sensitised from at least 3 SAARC countries
2. 9 Indian states initiate replication of similar intervention models
3. Documentation of learning

PROJECT LOCATIONS



PARTNERS



<http://fmc.org.in/>

Foundation for MSME Clusters (FMC) is a not for profit organisation. FMC specialises in promoting MSMEs in clusters by creating, promoting and capacity building of enterprises, networks of enterprises and strengthening their eco system. During the last 15 years of its existence FMC has worked in over 250 clusters in India and 18 others countries across the world.



<https://sidbi.in/>

Small Industries Development Bank of India (SIDBI) is the principal financial institution in India for promotion, financing and development of MSMEs. Mission Swavalamban of SIDBI is promoting an entrepreneurial culture to stimulate a mindset shift among youth from “job seekers” to “job creators”, restrict rural-urban migration and promote sustainable local livelihood.



<http://cemca.org.in/>

CEMCA serves as the regional unit of the Commonwealth of Learning, Vancouver, Canada and promotes the meaningful, relevant and appropriate use of media and technology to serve the educational and training needs of Commonwealth member states of Asia. CEMCA is working actively in two major sectors – Education and Skills.



<https://www.cbs.dk/en>

Copenhagen Business School (CBS), is a public university situated in Copenhagen, Denmark and is internationally known for its expertise in the area of business and sustainability.

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