



MEDIA KIT Word Environment Day 2020

The theme for World Environment Day, 5 June 2020 is **biodiversity** - a call to action to combat the accelerating species loss and degradation of the natural world. One million plant and animal species risk extinction, largely due to human activities. World Environment Day urges us to rethink how our economic systems have evolved and the impact they have on the environment. These issues are even more important in the light of the recent coronavirus pandemic and of the climate crisis. **SWITCH-Asia call to action is to Promote Sustainable Consumption and Production (SCP).**

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