



## PROMOTING SUSTAINABLE CONSUMPTION AND PRODUCTION



### SWITCH-ASIA II PROGRAMME

Rapid economic growth in Asia and Central Asia has lifted many countries out of poverty. This has come at a cost of increased use of natural resources, growing GHG emissions and amounts of waste. Sustainability today is no longer simply about increasing efficiencies or complying with regulations. It is about making fundamental changes in the way business is done and the way the world consumes. Results can only be achieved rethinking our business models and supply chains and designing new consumption patterns.

Sustainable Consumption and Production (SCP) aims at improving the overall environmental performance of products throughout their life cycle, stimulates demand for better products and production technologies and helps consumers make informed choices. The European Union is committed to tackle these global challenges together with its partners in Asia and Central Asia. Launched in 2007, its SWITCH-Asia programme has achieved more than a decade of progress on SCP in 24 countries in the region.

### WHERE WE WORK



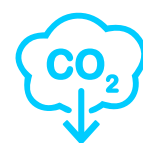
### MAIN OBJECTIVES



Promote sustainable development.



Contribute to economic prosperity and poverty reduction in Asia and Central Asia.



Contribute to a transition towards a low-carbon, resource-efficient and circular economy.

## The SWITCH-Asia programme in Central Asia is implemented by:

Implemented by



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Managed by



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### SCP Facility

- Strengthens the implementation of SCP policies at national level based on the demand received by national governments in Asia and Central Asia.
- Builds the capacities of government officials and stakeholders on SCP tools and approaches and their application opportunities.
- Promotes best practices to ensure improvements in SCP patterns.
- Raises awareness and promotes knowledge exchange on local and regional SCP priorities, including through Communities of Interest.
- Facilitates the information exchange between the components of the Programme.



### Grants Scheme

- Supports micro, small and medium-sized enterprises (MSMEs) in testing and adopting more sustainable manufacturing practices to reduce their environmental footprint.
- Promotes the shift towards more sustainable patterns of consumption.
- The grants are implemented by Asian and European organisations. Since 2007, the programme has funded ca. 130 projects, of which 23 new ones active as of 2020.

### Grants Projects in Central Asia

REAP - Resource Efficiency in Agri-food Production and Processing

📍 *Uzbekistan, Tajikistan*

RUTSIS - Reviving Uzbekistan and Tajikistan's sustainable Ikat and Silk

📍 *Tajikistan, Uzbekistan*

SUSTOUKA - Implementation of SCP practices and sustainability schemes in the MSMEs of the Tourism Sector in Kazakhstan

📍 *Kazakhstan*

GREENTOUR - Replicating tourism industry sustainability best practices into the Kyrgyzstan and wider Central Asian tourism supply chain through an integrated business led approach

📍 *Kyrgyzstan*

PERETO - Promotion of energy security and sustainable growth through increased energy and resource efficiency in tourism SMEs in Kyrgyzstan

📍 *Kyrgyzstan*

A model for sustainable tourism in Central Asia: Building Capacities, Creating Awareness, Introducing Technology

📍 *Uzbekistan, Tajikistan, Kazakhstan*

Promoting Energy Efficiency and Renewable Energy production in the Community Based Tourism Sector in Central Asia

📍 *Kyrgyzstan, Uzbekistan, Tajikistan*



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