



## SWITCH-Asia

### Promoting Sustainable Consumption and Production

#### PROGRAMME BRIEF

Launched in 2007, SWITCH-Asia is the largest Sustainable Consumption and Production (SCP) programme supported by the European Union involving 24 countries from Southeast Asia, South Asia, Central Asia, Mongolia and China. In line with the priorities of the European Green Deal, the programme aims to promote sustainable and inclusive growth in Asia decoupling it from environmental degradation and to support Asian countries in their transition towards a low-carbon, resource-efficient and a more circular economy while contributing to poverty reduction.

Through its grants scheme, the programme funds pilot projects helping companies to test and adopt cleaner technologies and more sustainable industrial practices as well as consumers to adopt more sustainable consumption behaviors and lifestyles. The evidence provided by projects is meant to feed into policy and regulatory discussions with national governments supporting them in adopting SCP national plans and regulatory frameworks. SWITCH-Asia will ultimately contribute to help governments in adopting measures to reduce their greenhouse gas

emissions, in line with their engagements and targets set within the Paris agreement on climate change.

So far, the EU has invested nearly **EUR 280 million** towards promoting SCP and funded **130 projects, of which 49 implemented in ASEAN countries**. Through the grant scheme, the programme successfully reached out to more than 400 Asian and European non-for-profit partners, 100 private sector associates, and 70,000 Asian micro, small and medium-sized enterprises (MSMEs). The replication and scaling-up effect of projects results, together with access to finance and public-private investments for green products, services and technologies, will be key elements within the programme in the next years in order to achieve a greater impact in the region.

The EU is committed to continue this support in cooperation with government partners and stakeholders in target countries and the joint efforts of the three SWITCH-Asia components:



Implemented by **UN**  
environment  
programme



Implemented by **giz** German Development Cooperation **adelphi** Partners for Global Environmental Strategies **IGES** Partners for Global Environmental Strategies



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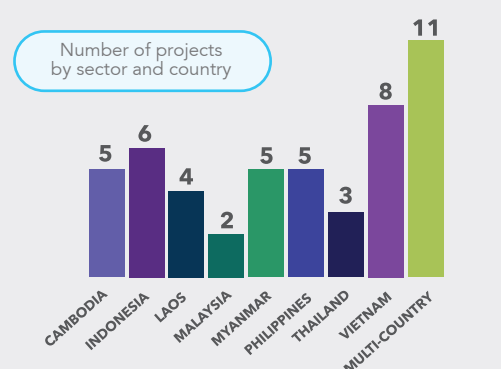
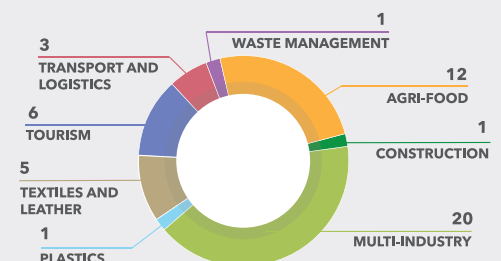
## Our Engagement in ASEAN

SWITCH-Asia supports ASEAN countries on the implementation of SCP policies and activities towards further delivering green economy and the achievement of the Sustainable Development Goals (SDGs), which is embodied in the [ASEAN-EU Action Plan 2018-2022](#), the [ASEAN Socio-Cultural Community Blueprint 2025](#), and the [ASEAN Economic Community Blueprint 2025](#).

Since 2007, SWITCH-Asia has been supporting ASEAN countries in the formulation of SCP policies and action plans and their implementation. This resulted in the development of an [SCP Road Map/ SCP Blueprint](#) in Malaysia, Thailand, Indonesia, and the Philippines in key areas such as green public procurement, eco-labelling, eco-innovation, tourism and sustainable lifestyles.

Building on these previous achievements in ASEAN, the programme is currently supporting Vietnam in formulating its National Action Plan on SCP (2021-2030) and in integrating circular economy approaches into its Socio-Economic Development Strategy (2021-2030).

Laos, Myanmar and Cambodia also requested for SWITCH-Asia support on the development of their SCP Roadmaps or National Action Plans and on implementing SCP capacity building activities. Myanmar, in particular, will be also supported in the preparation of a roadmap on sustainable finance, while the support in Laos will be focused on the reduction of plastics and waste.



# Support to ASEAN Countries

## CAMBODIA

### Identified priority actions for SCP interventions

- Prepare the SCP national roadmap and deliver demonstration projects on identified priority issues.

### Grant Projects

- 7 completed grants on energy efficiency, waste to energy, reduction of plastic and waste, sustainable production system and innovation, including ASEAN project on energy efficiency.

## INDONESIA

### Identified priority actions for SCP interventions

- Support implementation of the Green/Sustainable Public Procurement in two industrial sectors (paper and wood furniture) and develop a long-term action plan.

### Grant Projects

- 9 completed grants on sustainable value-chain and production systems of selected products (agri-food, wood, & textiles), lead paint elimination, financial schemes for eco-innovation and including 2 ASEAN projects on energy efficiency.
- 3 ongoing grants on sustainable food systems, sustainable solutions of fish consumption and production, and sustainable cleaner development through housing and building construction.

## LAO PDR

### Identified priority actions for SCP interventions

- Formulate the SCP National Roadmap including a policy report on the reduction of waste and plastic materials.
- Mainstream SCP into the 9th National Socio-Economic Development Plan (2021-2025).

### Grant Projects

- 7 completed grants on sustainable value-chain and production systems (agri-food, wood, sustainable product innovation, sustainable tourism, sustainable transport and including 1 ASEAN grant on energy efficiency.
- 1 new grant in 2020 about Corporate Social Responsibility (CSR) and SCP related certification in the touristic sector.

## MALAYSIA

### Identified priority actions for SCP interventions

- Share lessons from other countries and build government capacity to implement Green Public Procurement.
- Support SCP communication & public awareness campaigns.
- Promote exchange of experiences and build capacity to implement the National SCP Blueprint (2016-2030).

### Grant Projects

- 5 completed grants on sustainable building & construction, and sustainable value chain and production systems of selected products including 2 ASEAN grants on energy efficiency.

## MYANMAR

### Identified priority actions for SCP interventions

- Build capacity on developing Environmental Management Plans on garments & textiles, and food & beverage industries.
- Develop a National Action Plan on SCP and a Sustainable Finance Roadmap.

### Grant Projects

- 5 completed grants on sustainable value chain and production systems of selected products and services (Energy, Agri-food), sustainable transport, including ASEAN project on energy efficiency.
- 1 ongoing grant on catalysing sustainable water and energy management in food and beverage industries.

## PHILIPPINES

Ongoing consultations on priority actions for SCP interventions

### Grant Projects

- 9 completed grants on sustainable tourism, sustainable value-chain, production systems and eco innovations of selected products, lead paint elimination including 2 ASEAN grants on energy efficiency.
- 1 new grant in 2020 on the promotion of SCP practices in the agri-food and touristic sector.

## THAILAND

### Identified priority actions for SCP interventions

- Increase capacity of local authorities to deliver on SCP policies including on waste management.
- Build government capacity on selected topics: circular economy through sustainable tourism and food waste, sustainable reporting, green mobility and SCP, responsible business, and sustainable/green public procurement.
- Support implementation of Green Product Integration Policy.

### Grant Projects

- 6 completed grants on sustainable tourism, sustainable transport, greening supply chains in automotive sector, lead paint elimination and including 2 ASEAN projects focused on energy efficiency.
- 1 ongoing grant on sustainable consumption in food markets.
- 1 new grant in 2020 supporting the uptake of Corporate Social Responsibility (CSR) in SMEs the touristic sector.

## VIETNAM

### Identified priority actions for SCP interventions

- Develop the National Action Plan (NAP) on SCP (2021–2030).
- Build capacity of government and key stakeholders on selected priority areas in preparation for the NAP on SCP implementation.
- Mainstream circular economy in the Socio-Economic Development Strategy (2021-2030).
- Support on SDG 12 Monitoring and Reporting.

### Grant Projects

- 10 completed grant projects on sustainable supply-chain and production systems on selected products, sustainable lifestyles, energy efficiency & sustainable transport.
- 2 ongoing grants on Ethical BioTrade initiatives within the phytopharmaceutical sector and sustainable and equitable shrimp production and value chain development.
- 2 new grants in 2020 promoting Resource Efficient and Cleaner Production (RECP) practices in the agri-food sector and supporting agri-food SMEs from the tea and fruit industries in integrating biomass gasification technologies in their industrial processes.

