



5

TOURISM

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TEXTILE AND LEATHER

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AGRI-FOOD

2020

Grants Projects in Central Asia

GRANTS PROGRAMME

SWITCH-Asia Grants Programme funds pilot projects helping companies adopt cleaner technologies and more sustainable industrial practices, as well as helping consumers to act more responsibly in their daily choices and lifestyles.

Since 2007, this programme has funded ca. 130 projects, of which 23 new ones active as of 2020. Projects span across a wide range of sectors and are implemented by over 400 Asian, Central Asian and European partners, about 100 private sector associates, indirectly benefitting up to 70.000 micro, small and medium-sized enterprises (MSMEs).

The evidence provided by projects is meant to feed into policy and regulatory discussions with national governments in their transition towards a low-carbon and resource-efficient economy through the improvement of national strategies and action plans with regard to sustainable production and consumption practices.

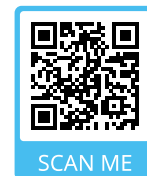
AGRI-FOOD



📍 UZBEKISTAN / TAJIKISTAN

REAP - Resource Efficiency in Agri-food Production and Processing

Promotes SCP practices in the agri-food production and processing industries along the entire supply chain. Develops business case for resource efficiency measures by MSMEs, while promoting eco-efficiency based on international standards and supporting companies in presenting bankable projects to financial institutions. Provides training to MSMEs on suitable financial instruments for SCP solutions.



TEXTILE AND LEATHER



📍 TAJIKISTAN / UZBEKISTAN

RUTSIS - Reviving Uzbekistan and Tajikistan's sustainable Ikat and Silk

Contributes to the revival and upgrade of traditional silk and ikat production through integrated value chain services, sustainable production practices and design of textile products based on international sustainable performance requirements. Enhances recognition of sustainable silk and ikat products from Central Asia in the international market through the use of eco-labeling and branding instruments.



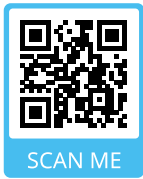


 KAZAKHSTAN

SUSTOUKA - Implementation of SCP practices and sustainability schemes in the MSMEs of the Tourism Sector in Kazakhstan



Enhances sustainability and competitiveness of the tourism sector through support to MSMEs by developing green business approaches and access to green finance. Contributes to resource efficiency in the tourism accommodation sector and supports implementation of sustainability certification systems.

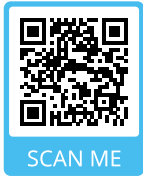


 KYRGYZSTAN

GREENTOUR - Replicating tourism industry sustainability best practices into the Kyrgyzstan and wider Central Asian tourism supply chain through an integrated business led approach



Integrates green services and products in the tourism supply chain; develops waste management approach for hotels, restaurants and destinations, in particular for food waste and plastics reduction standards. Fosters the creation of new financial schemes and promotes access to finance for MSMEs.



 KYRGYZSTAN

PERETO - Promotion of energy security and sustainable growth through increased energy and resource efficiency in tourism SMEs in Kyrgyzstan



Fosters the adoption of SCP and energy and resource efficiency measures through the introduction of different tools and training while promoting the adoption of voluntary green certification; develops an online Self-Assessment Tool for MSMEs; promotes access to green finance for MSMEs of the tourism sector in order for them to adopt SCP and resource efficiency measures, while creating appropriate enabling environment for related policies.



📍 UZBEKISTAN / TAJIKISTAN / KAZAKHSTAN

A model for sustainable tourism in Central Asia: Building Capacities, Creating Awareness, Introducing Technology



Promotes sustainable tourism in Uzbekistan, Kazakhstan and Tajikistan through implementation of ISO standards related to green procurement and eco-labeling. Elaborates Guidelines on sustainable consumption, including usage of water, energy and recyclable waste. Promotes the sharing of the EU best practices such as legislative frameworks and regulations, while applying needed ICT and marketing tools.



SCAN ME

📍 KYRGYZSTAN / UZBEKISTAN / TAJIKISTAN

Promoting energy efficiency and renewable energy production in the community-based tourism sector in Central Asia



Promotes transition of Kyrgyzstan, Uzbekistan and Tajikistan to a low carbon economy by adapting and introducing new resource and energy efficiency solutions by technology providers and facilitating access to green finance to scale up this new technologies and SCP solutions in the touristic sector. Develops “Green hostels” model by implementation of SCP practices such as local eco-standards, eco-certification scheme, value-chain approach and resource efficiency.



SCAN ME

