



MATA KAIL

CREATIVE SOLUTIONS FOR SUSTAINABLE
CONSUMPTION AND PRODUCTION OF FISH

WHAT'S HAPPENING OUT THERE?

53% of the total unemployment is youth with young women 17% less likely to be in work than young men. The labor force participation rate is at **48.9% for women** and 82.7% for men (ADB, 2016)

East Nusa Tenggara (NTT) Province is the **third poorest** province in Indonesia but has huge youth potential : **662,138 males and 646,455 females** aged 15-29 years. (NTT Statistic Body, 2016)

Agriculture (include fisheries) is the **largest contributor** to provincial and district GDP, contributing the most in Nagekeo (53,81%) per year, followed by Sikka (35,60%) and Lembata (34,27%). (NTT Statistic Body, 2016)

Unsafe and low quality fish products endangers children's health and nutrition; To date, referred **malnutrition cases** in Lembata (84), Nagekeo (9) and Sikka (153) in 2016. (NTT Statistic Body, 2016)

A low consumer's awareness on Sustainable Consumption and Production (SCP) led to the absence of consumer's control over food safety and quality and impacted on the **children's health and nutrition**, particularly girls.





Funded by the European Union, the project aim to promote sustainable economic growth and employment opportunities of marginalized youth, particularly young women, in the fish-processing sector in Indonesia.

PROJECT OVERVIEW

Period : March 2018 - February 2021

*Location : Lembata, Sikka, Nagekeo
Districts in East Nusa Tenggara province*

Target :

■ *2,000 youths **TRAINED** to obtained
decent work or establish MSMEs*

■ *160 SMES/MSMEs **APPLY** sustainable
production practices*

■ *1,350 parents & caregivers **INCREASED**
knowledge on sustainable consumption*

■ *600 retailers **TRAINED** for fishing
processing products*

■ *Stakeholders joint action plan on
APPLYING Sustainable consumption and
production practices*

RESULTS PROGRESS

886

Youth Recruited

2

Raising Awareness
SCP Campaign in
Village

30

SCP Committee in 30 Villages

3

Fishermen/
Women Groups
created

Project Socialisation
to government in
provincial, district,
and village level

Coordinated with stakeholders
of 3 districts : Research and
Development office, District
Fisheries Office, District Health
Office, District Cooperative and
SME Office to form district SCP
Committee

30

Peer Counselor