

FOR IMMEDIATE RELEASE:

May 22nd , 2019

MEDIA ADVISORY

PRESS CONFERENCE: World Environment Day 2019 in Thailand, SWITCH-Asia Regional Policy Advocacy Component joins Ministry of Natural Resources and Environment of Thailand to spotlight green mobility policy as means to tackle air pollution while contributing to sustainable consumption and production

What: Press Conference to announce a World Environment Day 2019 event hosted by Ministry of Natural Resources and Environment of Thailand in collaboration with the SWITCH-Asia Regional Policy Advocacy Component managed by United Nations Environment Programme, Asia Pacific Office. The SWITCH-Asia Regional Policy Advocacy Component will highlight 'Green Mobility for Clean Air' policy as one of the key tools to tackle air pollution sources in Thailand while contributing to raise sustainable consumption and production in the country.

Who: **Mr. Wijarn Simachaya**, Permanent Secretary, Ministry of Natural Resources and Environment;
Mr. Ratchada Suriyakul Na Ayudhaya, Director General, Department of Environment Quality Promotion (DEQP);
Ms. Isabelle Louis, Deputy Regional Director, Asia Pacific Office, United Nations Environment Programme;
H.E. Mr Pirkka Tapiola, Ambassador of the European Union to Thailand.

When: Thursday 30 May 2019 at 1300 hrs.

Where: Room 301, 3rd Floor, Ministry of Natural Resource and Environment building, Phaholyothin Road Soi 7 (Soi Aree), Phayathai, Bangkok.

Why: The World Environment Day (WED) is a global platform for public outreach to encourage awareness and action for the protection of environment with participation from over 143 countries annually. Each year, WED has a theme that major corporations, NGOs, communities, governments and celebrities worldwide adopt to advocate environmental causes. And this year's theme is air pollution.

Air pollution has found to be a top leading global threat to human and environment. Major source of air pollution in cities are emissions from vehicles. In recent years, cities in Thailand including Bangkok were choked by high level of air pollution. The policy advocacy to encourage green mobility is a promising solution in which WED event can levy the stakeholders' participation to both, tackle air pollution and promote sustainable consumption and production.

'Green Mobility for Clean Air' will be discussed and showcased to raise awareness for actions and advocate policy development from policy makers, non-government stakeholders and public in this World Environment Day (WED) 2019 event hosted by the Department of Environmental Quality Promotion (DEQP), the Ministry of Natural Resources and Environment (MONRE) of Thailand and collaborating by the SWITCH-Asia Regional Policy Advocacy Component. We are inviting participants in the event to pledge their immediate actions or planned resolutions to implement green mobility in

their every day's lives as everyone has its role to play in creating a 'clean air' environment.

NOTES TO EDITORS

SWITCH-Asia Regional Policy Advocacy component is a programme funded by European Union (EU) to support the mainstreaming of sustainable consumption and production in countries of Asia through dialogue, policy instruments, and regulatory framework focusing on improving resource efficiency and managing environmental pollution in consumption and production for all the sectors. It is implemented by the UN Environment.

UN Environment is the leading global voice on the environment. It provides leadership and encourages partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. UN Environment works with governments, the private sector, civil society and with other UN entities and international organizations across the world. UN Environment is co-organising this event under the EU-funded SWITCH-Asia programme.

Detailed Agenda

Time	Event:
	<i>Press Conference “World Environment Day 2019 in Thailand”</i> <i>Thursday 30 May 2019 at 1300 hrs.</i> Room 301, 3rd Floor, Ministry of Natural Resource and Environment building
13.00 – 13.30	Register and Refreshment
13.30 – 14.15	<ul style="list-style-type: none"> Mr. Wijarn Simachaya (15 mins) Permanent Secretary, Ministry of Natural Resources and Environment Mr. Ratchada Suriyakul Na Ayudhaya (10 mins) Director General, Department of Environment Quality Promotion (DEQP) Ms. Isabelle Louis (10 mins) Deputy Regional Director, Asia Pacific Office, United Nations Environment Programme H.E. Mr Pirkka Tapiola (TBC) (10 mins) Ambassador of the European Union to Thailand
14.15 – 14.25	Response to media’s questions
14.25 – 15.00	Photo session/ End of the conference

Note: Sessions will proceed in both Thai and English

To confirm your participation or arrange interviews, please contact:

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