



switchasia



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European Union



PROMOTING SUSTAINABLE CONSUMPTION AND PRODUCTION



SWITCH-ASIA II PROGRAMME

Rapid economic growth in Asia and Central Asia has lifted many countries out of poverty. This has come at a cost of increased use of natural resources, growing GHG emissions and amounts of waste. Sustainability today is no longer simply about increasing efficiencies or complying with regulations. It is about making fundamental changes in the way business is done and the way the world consumes. Results can only be achieved rethinking our business models and supply chains and designing new consumption patterns.

Sustainable Consumption and Production (SCP) aims at improving the overall environmental performance of products throughout their life cycle, stimulates demand for better products and production technologies and helps consumers make informed choices. The European Union is committed to tackle these global challenges together with its partners in Asia and Central Asia. Launched in 2007, its SWITCH-Asia programme has achieved more than a decade of progress on SCP in 24 countries in the region.

WHERE WE WORK



MAIN OBJECTIVES



Promote sustainable
development.



Contribute to economic prosperity
and poverty reduction in Asia and
Central Asia.



Contribute to a transition towards
a low-carbon, resource-efficient
and circular economy.

Implemented by



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The three Components of the SWITCH-Asia Programme are:



Regional Policy Advocacy

- Catalyses policy dialogue on SCP at regional, sub-regional and national levels in selected Asian countries, thereby contributing to green growth and reduction of poverty.
- Advocates for improved regulatory framework related to SCP at regional, sub regional and national levels.
- Showcases best practices of SCP policy instruments.
- Generates knowledge and builds capacities to support the uptake and reporting of SDGs.



SCP Facility

- Strengthens the implementation of SCP policies at national level based on the demand received by national governments in Asia and Central Asia.
- Builds the capacities of government officials and stakeholders on SCP tools and approaches and their application opportunities.
- Promotes best practices to ensure improvements in SCP patterns.
- Raises awareness and promotes knowledge exchange on local and regional SCP priorities, including through Communities of Interest.
- Facilitates the information exchange between the components of the Programme.



Grants Scheme

- Supports micro, small and medium-sized enterprises (MSMEs) in testing and adopting more sustainable manufacturing practices to reduce their environmental footprint.
- Promotes the shift towards more sustainable patterns of consumption.
- The grants are implemented by Asian and European organisations. As of 2019, there are 32 ongoing projects covering 15 countries in the region. Additional projects will start later this year, including in countries in Central Asia.



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