Introduction to this resource pack

This is a resource pack for policy makers that a) identifies and discusses some common myths on SC that are obstacles to effective policies; and b) recommends potential solutions, mainly from an Asian perspective but also informed by practices in other regions. The resource pack consists of a series of briefs that highlight SC as a policy integration approach and provides tools to support design and implementation of practical policies towards SC. The resource pack will be complementary to the existing SCP Handbook for Policy makers, and will contain cross references to handbook content.

The resource pack to be used for the workshop will be a first version packaged professionally for the workshop. It will provide a clear indication of how governments can practically take on SC in an Asia-specific context.

This resource pack will consist of a package of short and concise semi-autonomous technical briefs that can be easily drawn out and consulted by policy makers.

1. The First part will provide an up to date overview of the issues related to Sustainable consumption, present relevant information and provide a clear understanding of the nature of the policy problem.
2. The Second part will highlight some of the most common myths that need to be confronted and how they affect SC policies and practice in Asia.
3. The third part consists of short technical briefs on Sustainable Consumption solutions in Asia.