THE CHALLENGE

Traditional hand-woven textiles are produced in one third of provinces in the Philippines and throughout Indonesia. However, poor product standardisation and limited technical capacity make it difficult for entrepreneurs to meet buyer demands for quantity, quality and deadlines. Limited access to supplies of quality natural dyes and eco-fibres also limit production. Moreover, low awareness of eco-labels or standards hinder the producers from realising a premium of wider markets.

THE OBJECTIVES

The project promotes sustainable consumption and production (SCP) of hand-woven eco-textiles in Indonesia and the Philippines by scaling-up successful SCP practices throughout the market chain, and supporting the development of an enabling policy environment.

THE WAY FORWARD

- Providing technical assistance to weavers, natural dye and fibre producers, and entrepreneurial groups and cooperatives, to support adoption of product and quality assurance standards;
- Providing technical assistance for hand-woven textile entrepreneurs on production techniques and eco-designing;
- Conducting marketing training to improve awareness of marketing opportunities and requirements;
- Supporting joint ventures between producer groups to establish and manage provincial shops and distribution centres;
- Promoting business networking and sales through linkage of producers to wholesalers and retailers;
- Linking producer groups and cooperatives to finance institutions.

DURATION

2/2013 – 2/2017

2012 2013 2014 2015 2016 2017 2018

Total budget: EUR 1,999,972.60 (EU Contribution 80%)

Funded by the European Union