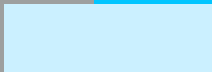
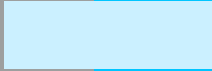


## CHINA

EuropeAid



## Lead Partner

International Network  
for Bamboo and  
Rattan (INBAR),  
China

## Partners

Belgian Chamber of  
Commerce  
(BenCham),  
China

Sichuan Provincial  
Forestry Department  
(SPFD),  
China

EU Project Incubation  
Centre Chengdu  
(EUPIC),  
China

## Contact details

Dr. Lou Yiping  
yplou@inbar.int  
+86 1064706161 ext.  
201



## Sustainable Revival of Livelihoods in Post-disaster Sichuan: Enhancing Eco-friendly Pro-poor Bamboo Production Supply Chains to Support the Reconstruction Effort

- Eco-friendly Bamboo for Reconstruction -

The project aims to contribute to eco-friendly pro-poor economic growth in the post-disaster Sichuan Province, especially in earthquake-affected areas, and to increase livelihood opportunities through the sustainable production of bamboo re-building materials.



### Project Background

National and provincial policy-makers have recognised the need to promote post-disaster economic growth and reconstruction that minimise negative environmental impacts and enhance the use of locally available resources. With 2,130 bamboo SMEs operating in Sichuan, there is a growing awareness about possible further development of the bamboo supply chain. Increasing sustainable bamboo production and reducing imported timber and non-renewable construction materials is going to help the growth and reconstruction required.

### Project Objectives

Provincial and national environmental standards need to be enforced and to do this a government monitoring system for SMEs needs to be set up. Sustainable bamboo production is ensured through increased resource efficiency and collaboration among target bamboo SMEs, as well as set-up of policy and investment frameworks. These efforts can be reinforced by public awareness activities, and working with the industry, retailers and the general public that can in turn increase demand for bamboo products.

### Project Activities

- Capacity building among Sichuan SMEs (production of bamboo board, flooring, furniture and housing products), and environmental protection departments;
- Cluster supply chain management systems;
- Triggering investments in the Sichuan bamboo SME sector;
- Developing a provincial recommendation for an earthquake-resistant bamboo building code;
- Conducting a public campaign to target new consumers and retailers.

### Facts and Figures

Total budget: € 2,467,869.00 (EU contribution: 80%)

Duration of the project: 48 months (starting January 2010)

### *International Network for Bamboo and Rattan (INBAR)*

INBAR is an intergovernmental organisation dedicated to improving the social, economic, and environmental benefits of bamboo and rattan.

INBAR is the leading implementation agency in the overall strategy and implementation of the project.



*Dr. Lou Yiping*  
yplou@inbar.int  
+86 1064706161 ext. 201

### *Sichuan Provincial Forestry Department (SPFD)*

SPFD is the provincial government body that oversees comprehensive forestry-related affairs.

SPFD conducts capacity building and other trainings for bamboo sector SMEs and establishes clusters of cooperatives. Further, it assists in monitoring, evaluation, government framework formulation and adjustment.



*Mr Xian Kaibing*  
732021304@qq.com  
+86 2883364165

### *Belgian Chamber of Commerce in China (BenCham)*

The BenCham is a business organisation helping companies from Belgium, Netherlands and Luxembourg enter the Chinese market.

Within the project, the BenCham attracts foreign investors interested in the bamboo industry.



*Mr Robbert Gorris*  
rgorris@bencham.org  
+86 1064650320

### *EU Project Incubation Centre Chengdu (EUPIC)*

EUPIC is a non-profit organisation under the Asia Invest Project and a comprehensive platform promoting trade, investment and technical cooperation between the EU and China.

EUPIC's major responsibilities are the Sichuan bamboo SMEs directory, investors for Sichuan bamboo industry and customers/retailers awareness.



*Ms Amelia Li*  
Amelia\_li@eupic.org.cn  
+86 2885336986