

SUSTOUR Laos Project

5-7 MARCH 2024 IN BERLIN



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SUSTOUR Laos: Bridging Sustainable Futures
with Pioneering Tourism Partners in Laos.

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switchasia



Travelife
Sustainability in tourism 



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Overview of the SUSTOUR Laos Project

Support Micro, Small, Medium Enterprises to Access Sustainable Market in the Tourism Supply Chain.

The SUSTOUR Laos Project, an initiative funded by the European Union and implemented by Plan International Laos, represents a pioneering effort in elevating sustainable tourism practices in Laos. This project is a part of a broader vision to integrate sustainability at the heart of the tourism sector, ensuring long-term benefits for both the environment and local communities.

Project Objective in Brief:

- 1 Implement Travelife and Lasting Laos certificate in Laos tourism to boost sustainability and community benefits.
- 2 Promote sustainable tourism among Laos MSMEs, increasing consumer awareness and incentivizing sustainable supply chain practices.
- 3 Advocate for sustainable tourism business needs in Lao and regional forums.

Project's Achievements and Support to Five Companies:

A highlight of the project's success is the support provided to five distinguished tourism companies, which have become exemplary models of sustainable tourism practices. These companies have not only achieved Travelife certification under the project's guidance but also represent the innovative spirit and commitment to sustainability that the SUSTOUR Laos Project champions.

These five companies are now set to showcase their achievements and sustainable practices at the prestigious ITB 2024 event, demonstrating the real-world impact and potential of the SUSTOUR Laos Project on a global stage.

As the project moves towards its completion in July 2024, it proudly reflects on the significant progress made in promoting sustainable tourism and the specific support provided to these leading companies, paving the way for a more sustainable future in the Laotian tourism industry.

More information at: www.facebook.com/lastinglao

Featured Sustainable Companies

Easia Travel

Travelife Certified

5

INTHIRA GROUP

Travelife Partner Level

6

ORLA TOURS

Travelife Partner Level

7

Nakharath Travel

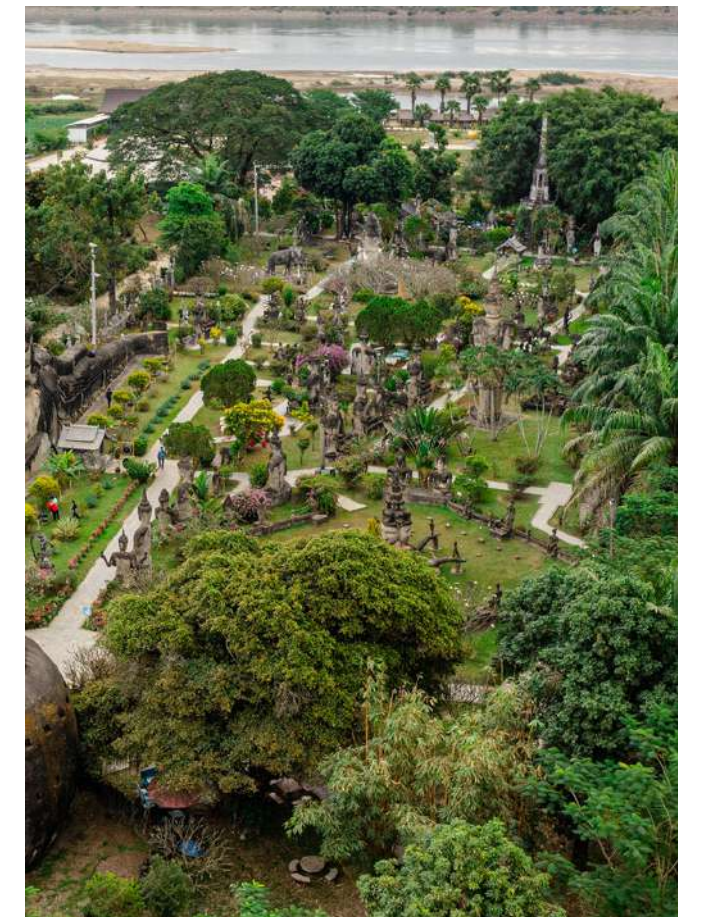
Travelife Partner Level

8

Tiger Trail Travel

Travelife Partner Level

9



Easia Travel



Easia Travel, with 23 years of expertise in Southeast Asian leisure travel, specializes in high-end and sustainable activities and tours. We cater to diverse traveler needs across Vietnam, Cambodia, Laos, and Thailand. Operating from 9 offices with dedicated Business Development Managers and foreign representative offices, we offer services in various languages to meet our partners' requirements.

Our commitment is to craft authentic, exciting travel experiences that allow for true escapes and mindful immersions in our destinations. The Easia team constantly innovates, enhancing our partners' portfolios with adaptable itineraries. This flexibility, combined with meticulous planning, guarantees travel experiences that are not only authentic and engaging but also ensure ease and comfort for all travelers.

PRODUCTS

- + Sustainable
- + Family
- + Beach Stay
- + Gastronomy

TARGET GROUP

- + Active
- + Incentive
- + Exclusive
- + Leisure

TYPE OF BUSINESS

- + B2B

DESTINATION OFFERED

- + Laos
- + Vietnam
- + Thailand
- + Cambodia

CERTIFICATION

- + Travelife Certified Level (2024)

ADDRESS

Easia Travel Laos (Luang Prabang Office)
Ban Visoun, Unit 07 - P.O. BOX 095
Blvd, Luang Prabang, Lao PDR.

<https://www.easia-travel.com>

CONTACT

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[Book Your Appointment Here!](#)

SUSTOUR LAOS CONTACT

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INTHIRA GROUP



INTHIRA GROUP

INTHIRA GROUP, founded in 1998 by Mr. Inthy Deaunsavanh, leads in sustainable hospitality in Laos. **GREEN DISCOVERY** offers unique adventure experiences, blending Laos' nature and culture. **INTHIRA HOTEL** provide luxurious, eco-friendly stays, emphasizing tranquility and cultural immersion. The renowned **KHOP CHAI DEU** restaurant & bar in Vientiane, known for traditional Lao and international cuisine, has been a local and tourist favorite for over 20 years. Committed to environmental stewardship, **INTHIRA GROUP** adopts sustainable practices, ensuring minimal ecological impact and promoting local heritage preservation.



PRODUCTS

- + Green Discovery Laos - Travel Agent
- + Inthira Hotel Vang Vieng
- + Khop Chai Deu Restaurant & Bar
- + Inthira Conservation and Sustainability

TARGET GROUP

- + Inbound Travelers
- + MICE
- + Oversea Tour Operators

TYPE OF BUSINESS

- + Hospitality Group

DESTINATION OFFERED

- + Lao PDR

CERTIFICATION

- + Green Discovery:
Travelife Partner (2024)
- + Inthira Hotel Vang Vieng:
Travelife Gold Certificate (2022)

ADDRESS

INTHIRA GROUP
54 Sethathirat Road, Ban Xiengngeun,
Vientiane Capital, Lao PDR.

www.inthira.com

www.greendiscoverylaos.com

CONTACT

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SUSTOUR LAOS CONTACT

For more information please contact:
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ORLA TOURS



Established a decade ago in the heart of Laos, our incoming travel agency (DMC) stands out for its strong commitment to a fair and responsible approach to tourism. Specialising in family and group travel, we create authentic experiences that forge close links with local communities, whether in Luang Prabang, Vientiane or ethnic villages. As a certified Travelife Partner, we promote environmentally responsible practices throughout your trip, from initial booking to your return home. Immerse yourself in a truly immersive adventure in Laos, where every moment is a celebration of cultural richness and the preservation of our precious environment. Join us on a journey that transcends the boundaries of traditional tourism, for a meaningful and sustainable experience.

PRODUCTS

- + Tailor-made trips to Laos
- + Business/corporate trips

TARGET GROUP

- + French market
- + Swiss market
- + German-speaking market

TYPE OF BUSINESS

- + B2C (Business to Consumer)
- + B2B (Business to Business)

DESTINATION OFFERED

- + Lao PDR

CERTIFICATION

- + Evaneos Local Hero Award (2023)
TRIPADVISOR / Certificate of excellence (2013 to 2019 / 2023)
- + Travelife Partner Level (2024)

ADDRESS

O.R.L.A TOURS / Off Road Laos
Adventures, Tours
29/2 Chaosomphou Rd., Visoun Village
Luang Prabang, LAOS

orlatours.com

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SUSTOUR LAOS CONTACT

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Nakarath Travel



Nakarath Travel offers bespoke Travel Solutions in Laos.

With a passion for and great knowledge of Laos, we ensure travelers experience the best the country has to offer.

Our hands-on approach will make sure you receive a personal and fast response from our team in the office, and our carefully selected guides will take your clients well-beyond the tourist circuit, bringing cultural immersion and authentic interactions. We provide comfort and quality without sacrificing the authenticity that makes Laos so special.

PRODUCTS

- + Bespoke experiences
- + Exclusive encounters
- + Off-the-beaten path destinations
- + Responsible adventures

TARGET GROUP

- + Seasoned travelers
- + Discerning travelers
- + Responsible travelers
- + Adventurous travelers

TYPE OF BUSINESS

- + FIT
- + Groups

DESTINATION OFFERED

- + Lao PDR

CERTIFICATION

- + Travelife Partner Level (2024)

ADDRESS

Nakarath Travel
Vientiane, Lao PDR
www.nakarathtravel.com

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SUSTOUR LAOS CONTACT

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Tiger Trail Travel



Tiger Trail Travel is a socially responsible and sustainable travel company (DMC) in Laos. Our comprehensive CSR policies ensure the conservation of natural resources and the support of local economies. We provide tailor-made itineraries for customers, offering an authentic taste of Laos's rich culture and scenery with exceptional customer service. By partnering with local communities and organizations, we enhance the visitor experience and encourage longer visits. Our experienced and passionate team have been creating unforgettable travel experiences since 2000. We are committed to reducing our carbon footprint and we offer employment opportunities for everyone, enhancing the tourism value chain.

PRODUCTS

- + Classic style packages
- + Individual and group tours
- + Tailor-made luxury packages
- + Adventure packages

TARGET GROUP

- + Cultural tourists
- + Families and student groups
- + Sustainability advocates
- + Adventure travellers

TYPE OF BUSINESS

- + Destination Management Company
- + Tour Operator

DESTINATION OFFERED

- + Lao PDR

CERTIFICATION

- + Travelife Partner Level (2024)

TIGER TRAIL
WE ARE LAOS

ADDRESS

Tiger Trail Travel
Ban That Luang, Luang Prabang, Laos
laos-adventures.com

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SUSTOUR LAOS CONTACT

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Conclusion and Contact Information

Reinforcing Sustainable Tourism in Laos

The collective efforts of the companies showcased in this portfolio represent a significant stride towards sustainable tourism in Laos. Each company, with its unique approach and commitment, contributes to a larger vision of an environmentally conscious, culturally respectful, and economically beneficial tourism industry. Their achievements under the SUSTOUR Laos Project exemplify how sustainable practices can not only coexist with but also enhance the tourism experience. These companies stand as beacons of innovation and responsibility, leading the way in transforming Laos into a premier sustainable tourism destination.

As we move forward, the lessons learned and successes achieved through these collaborations will continue to inspire and guide future endeavors in sustainable tourism, both in Laos and globally.

Contact Us for Collaboration and Inquiries

For further information, inquiries about the SUSTOUR Laos Project, or to explore collaboration opportunities, please feel free to contact us:

Project Office:

- Email: paphanh.soundala@plan-international.org
- Phone: +856 20 5954 8480
- Address: Kaysone Phomvihane Ave, Phonphanao, Xaysettha, Vientiane Capital, Lao PDR.

Online Presence:

- Social Media: [Lasting Laos - ລາວຍືນຍາວ](#)

We welcome dialogue, partnership proposals, and shared initiatives that align with our mission of promoting sustainable tourism in Laos.

SUSTOUR Laos Project

Support Micro, Small, Medium Enterprises to Access Sustainable Market in the Tourism Supply Chain.

Funded by:

Implemented by:

