

# Digitalization, diversity and sustainability – Circular considerations

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**AUTOWORK**  
Workers in transition



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# A tech-sustainable planet?

- Sustainability is linked with technology
- Technology is shaped by society
- To meet SDGs we need to redefine technology usage



**(1) How can we better digitalize  
circular economy  
(2) and how can we create  
sustainable digital technologies?**



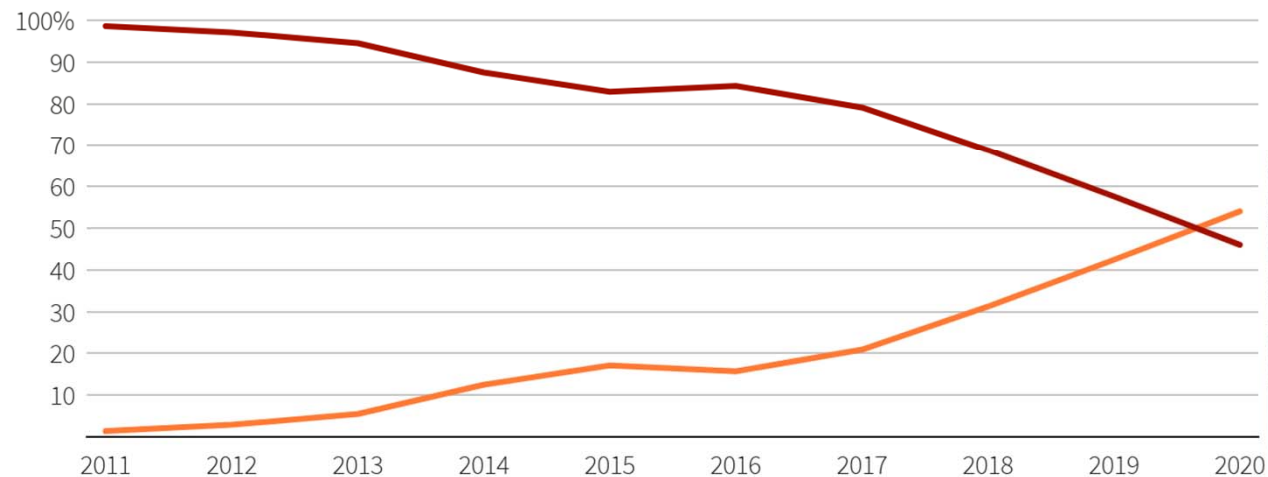
# An example from Norway

Electric car market in Norway of new sales is 54%

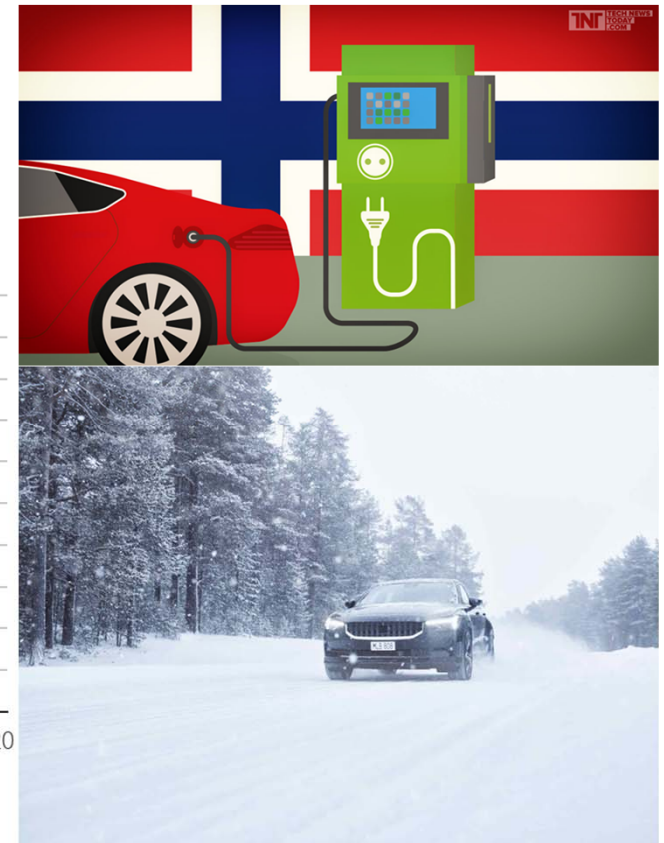
## Norway new car sales

Years 2011-2020, percentage of market

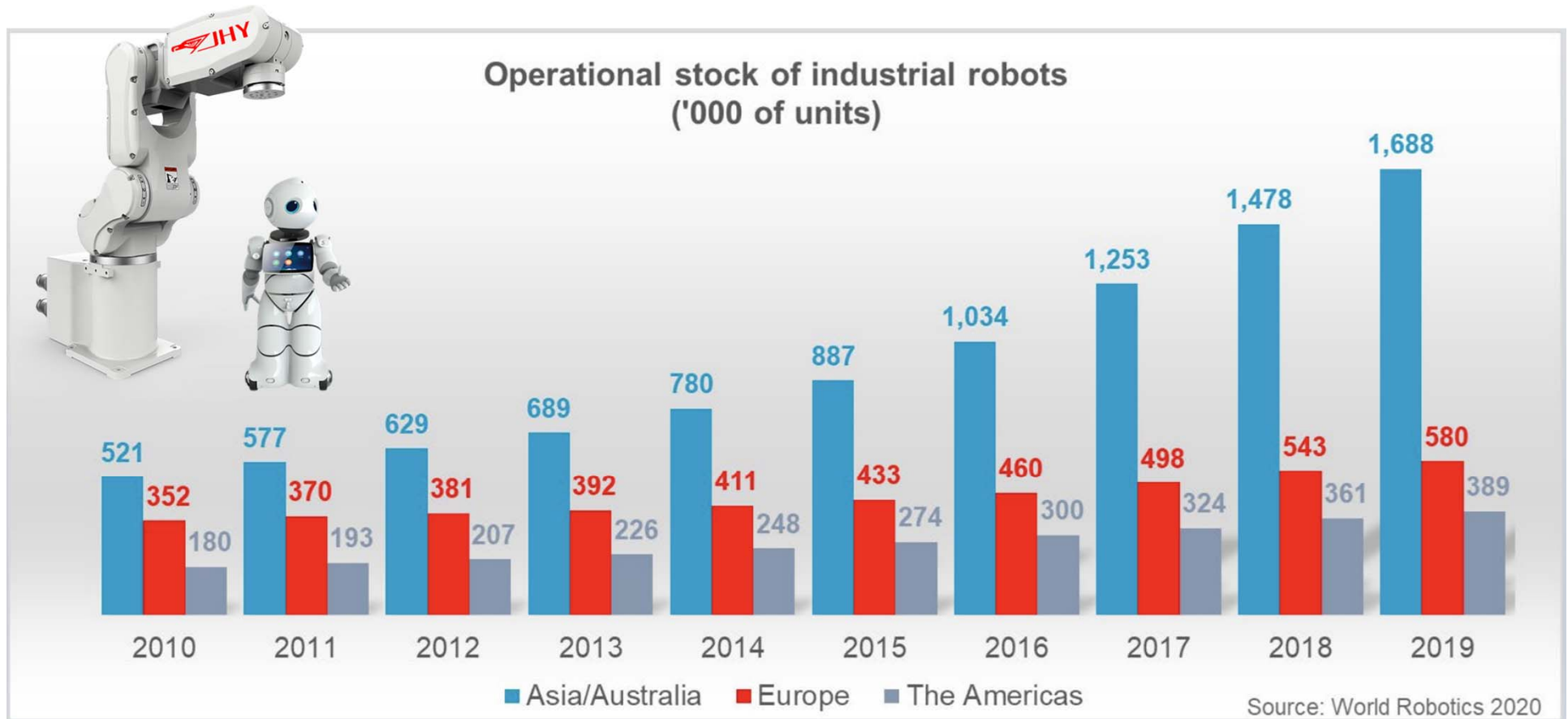
— Electric — Diesel & petrol, including hybrids



Source: Norwegian Road Federation (OFV)

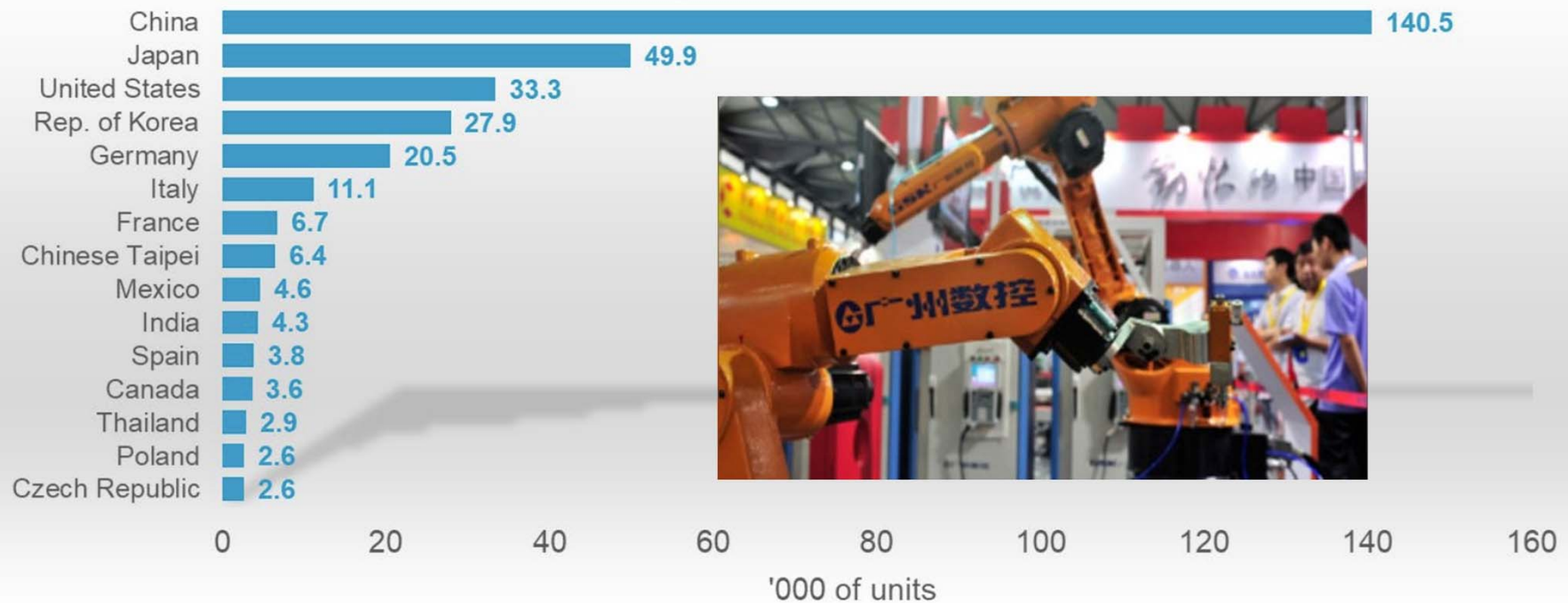


# Asia has an explosive growth in robotics



# China is leading the way

Annual installations of industrial robots  
15 largest markets 2019

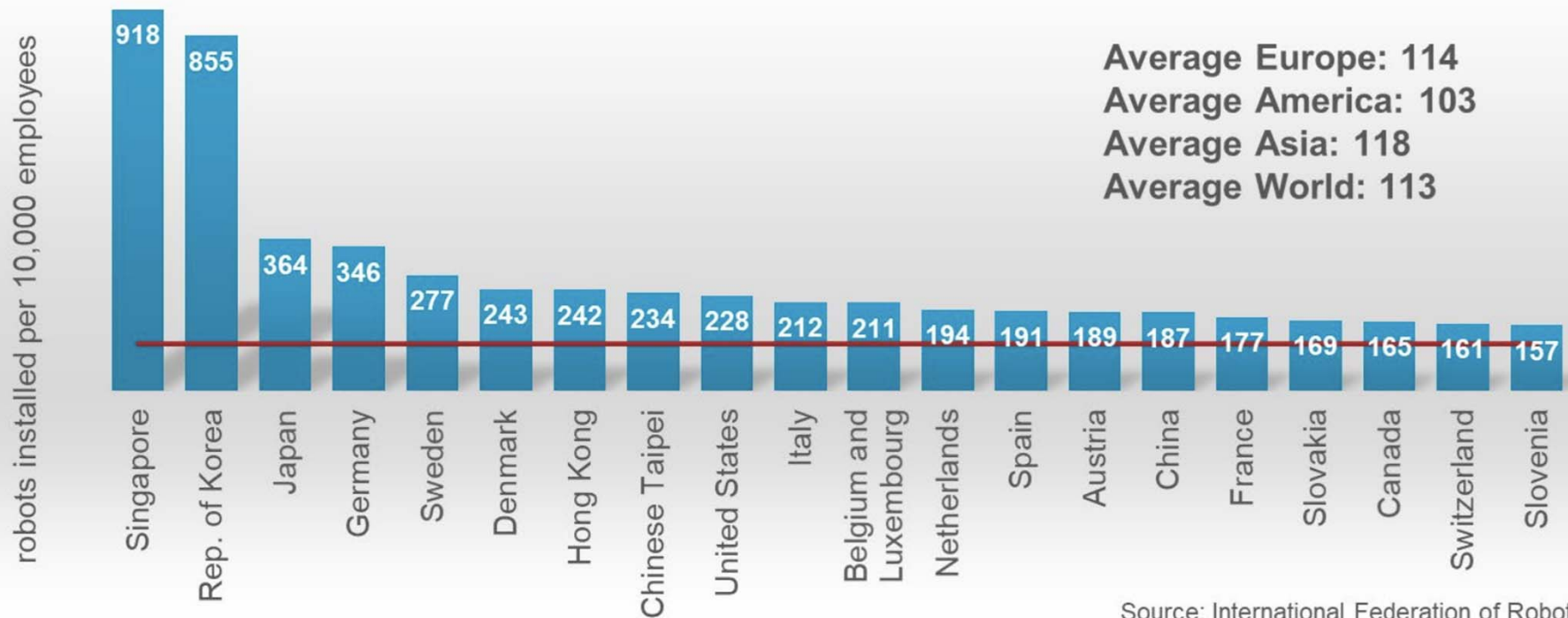


Source: World Robotics 2020



# Robot density also on the rise in Asia

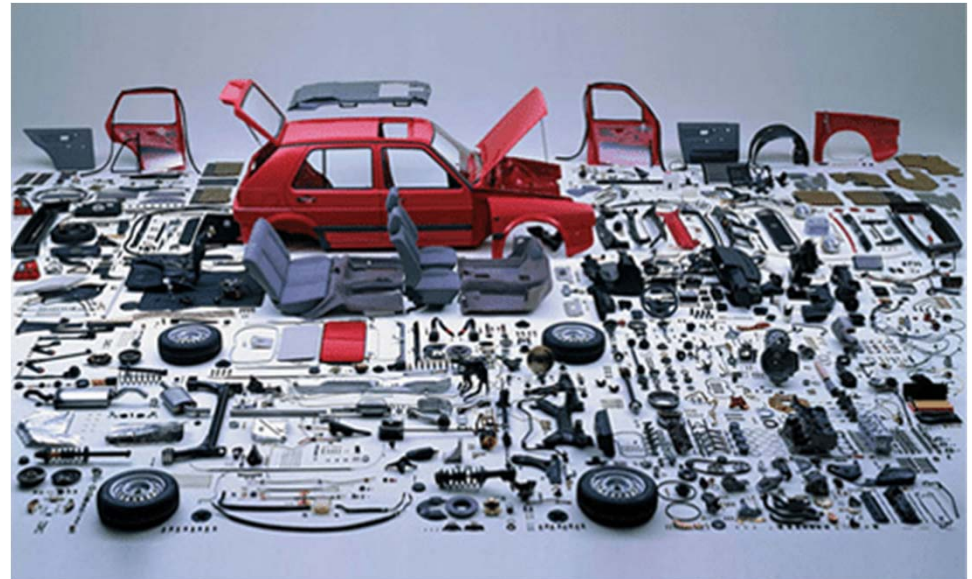
Robot density in the manufacturing industry 2019



Source: International Federation of Robotics

# How does technology fit into a circular context?

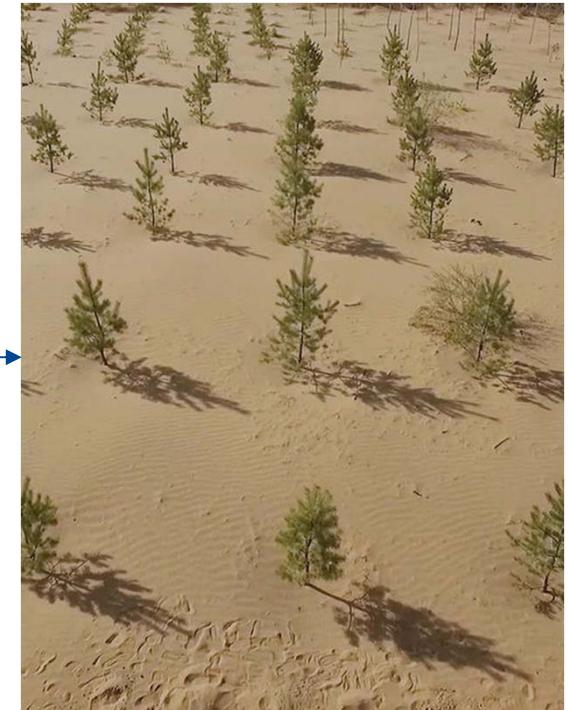
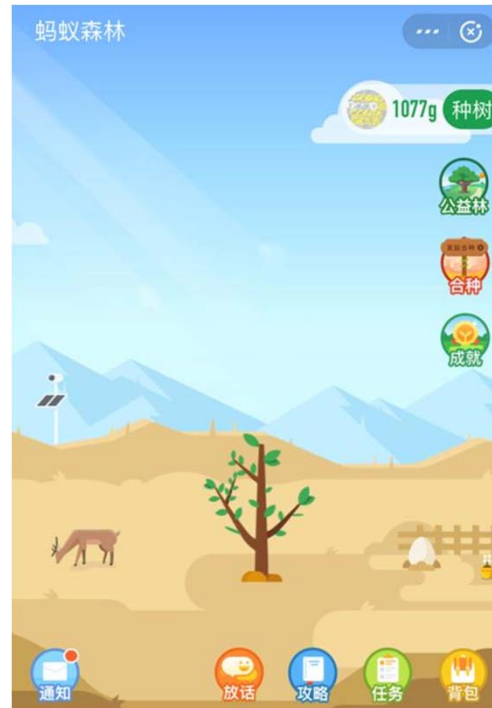
- (1) What materials are used to create the technology?
- (2) Is the technology lasting as long as possible?
- (3) When unusable it recycled, reused, discarded?





# Alipay Ant Forest

- Using Digital Technologies to Scale up Climate Action
- Digital trees becoming real life trees
- Digital sustainability?



# Robots Application during Pandemic

- Robot examples from Wuhan,
- Where the pandemic was quite severe,
- autonomous robot vehicles replaced delivery people with "autonomous robot cars" in special areas



# Healthcare is key

Belt and Road Initiative as a key infrastructure builder



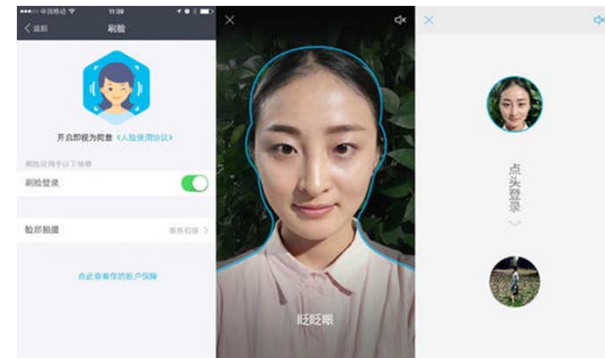
How mobile healthcare sations are deployed in Bangladesh for example →

← My study: robots for older adults



# Diversity and digitalization

- Digital technology often discriminate
- It is important to use diverse data, to represent diverse groups of people
- Example: Facial recognition technology is not as accurate on black and asian faces, and women are more misgendered than men.
- More inclusive databases needed





# Beyond the technological fix

- New solutions can create new problems
- Is increased consumption always favourable?

*“there is a point after which technological development becomes anti-economic and anti-human; the damage it causes outweighs its benefits.”*



Procedia CIRP  
Volume 64, 2017, Pages 19-24



The Emergent Role of Digital Technologies  
in the Circular Economy: A Review ☆

Aris Pagoropoulos , Daniela C.A. Pigosso, Tim C. McAloone



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Articles

## The Circular Economy at a Crossroads: Technocratic Eco-Modernism or Convivial Technology for Social Revolution?

Andrea Genovese  & Mario Pansera 

Received 24 Sep 2019, Accepted 28 Mar 2020, Published online: 18 May 2020



# A green, circular, future through tech?

**switch**asia

can play an  
important role



# Thank you, questions?

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