



# PROJECT PROGRESS SHEET

## ESTABLISHING A SUSTAINABLE PRODUCTION SYSTEM FOR RATTAN PRODUCTS IN CAMBODIA, LAOS AND VIETNAM



### Legend

- Eligible countries where SWITCH-Asia projects are implemented
- Eligible Asian countries for the SWITCH-Asia programme
- Non-eligible Asian countries for the SWITCH-Asia Programme

Project implementation area

- City
- Region
- Country

The boundaries shown on this map do not imply on the part of the European Union any judgment on the legal status of any territory or the endorsement or acceptance of such boundaries.



**BRIEF PROJECT  
DESCRIPTION**

The specific objective is that by the end of 2011, at least 40 % of all targeted SMEs in the supply chain are actively engaged in cleaner production (CP) of rattan products in Cambodia, Laos and Vietnam; and at least 15 % of targeted processing SMEs are providing sustainable credibly certified rattan products to European and other markets, thus delivering a measurable improvement of this sector's environmental performance.

By January 2010, the project had identified 100 villages across the three countries. These 100 villages where pre-processors are working, will be linked to local traders and rattan processing SMEs that have expressed interest in working with the project. In total, 48 SMEs and traders from the three countries are engaged with the project. So far, WWF has supported these villages through rattan workshops in order to strengthen the management/business and negotiation skills of the SMEs.

A country assessment regarding the cleaner production status of the rattan industry has been done as well as research on the best new cleaner production (CP) techniques and technologies. These will be used by the engaged rattan processing SME, local traders and pre-processors in 2010 and 2011. In sum eight new CP techniques have been identified and will help to improve CP in the rattan industry. TOT trainings have been held in order to build in-country capacities on CP.

Study tours for rattan pre-processors and traders along the supply chain have been undertaken in order to improve the understanding among individual players in the sector.

**PROJECT PARTNERS**

WWF Austria, Austria; Vietnam Cleaner Production Center (VNCPC), Vietnam; Artisans' Association of Cambodia (AAC), Cambodia; Lao National Chamber of Commerce and Industry (LNCCI), Laos

**PROJECT IMPACT**

The project is making an impact in Kampong Thom province, Kampot province, Koh Kong province, Preah Vihear province (Cambodia), Vientiane provinces, Bolikhamxay province, Xekong province (Laos) and Thua Thien-Hue province and Quang Nam province (Vietnam).

**PROJECT WEBSITE**

[http://wwf.panda.org/what\\_we\\_do/where\\_we\\_work/greatermekong/our\\_solutions/sustainablerattan/](http://wwf.panda.org/what_we_do/where_we_work/greatermekong/our_solutions/sustainablerattan/)  
<http://www.panda.org>

**PROJECT DURATION**

January 2009 - December 2011

**TARGET GROUPS**

- Rattan processing small and medium-sized enterprises (SMEs): 150 rattan processing SMEs will participate in the action of which 120 will be in Vietnam, 15 in Laos and 15 in Cambodia
- Rattan traders: 30 traders, distributed across eight provinces will link the pre-processors (village level) with the rattan processing SMEs
- Rattan pre-processors: 3,000 villagers directly involved in rattan pre-processing within 120 village rattan workshops, organised in 30 village networks National ministries: The Ministries of Agriculture, Forestry, Environment, Finance, Trade, Commerce and their local branches as well as environmental agencies directly involved in the action

**PROJECT MANAGER  
ORGANIZATION  
ADDRESS**

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## OUTPUTS TO DECEMBER 2009 TO BE SHARED WITH WIDER AUDIENCE



- 100 rattan pre-processing villages and 30 traders identified - baseline data available covering the 100 villages.
  - Eight new cleaner production techniques identified – a Cleaner Production Country Assessment Report for Cambodia and Vietnam is available.
  - Sustainable knowledge of CP approach and techniques is in place – TOT workshop report. The Cambodian Rattan Association and the Vietnam Rattan Network has been established with support of the project.
  - Improved skills of the SMEs through village rattan workshops – workshop reports. Pre-processors, traders and processing SMEs have improved understanding of other links in the rattan supply chain – study tour report. The communication strategy towards key stakeholders and relevant media is in place – Communication Strategy. Vietnam Rattan Mapping Report – report presenting overview of the rattan sector in Vietnam.
- For more information on any of the above please contact Mr. Thibault Ledecq.

## RESULTS ACHIEVED TO MARCH 2010

**T**he targeted groups have been successfully involved in the project. By January 2010, the project was on-track according to the workplan with the following main activities achieved:

- + 100 rattan pre-processing villages and 48 Rattan processing SME engaged with the project. The villages have the relevant structure (established and supported by the local authority) and have begun to be linked to the traders and 48 rattan-processing SMEs;
- + Baseline data available for the 100 villages;
- + The most important rattan-processing SMEs agreed to work under the newly established associations in Cambodia and Laos. In Vietnam the SMEs are part of the Rattan Vietnam Network;

- + Cleaner Production Country Assessment Report for Cambodia and Vietnam;
- + Eight new cleaner production techniques and technologies identified to be applied by the engaged rattan-processing SME, local traders and pre-processors in 2010 and 2011.

### **SUSTAINABILITY:**

The project has involved capacity building (management skills and TOT on CP) and the establishment of associations/networks in order to ensure economic sustainability.

The newly identified CP techniques will help to transform the rattan sector into a chemical-free and waste-minimizing sector thereby contributing to environmental sustainability.



## LESSONS LEARNT SO FAR

**A**fter one year of project implementation, the main strength has been the set-up of a solid project team in the three countries. Meanwhile, the project is now cruising at full speed. Currently the main challenge is to find a good entry point to engage with the rattan companies. The project approach to facilitate business links along the rattan supply chain and the market pull approach will help the project to respond to this challenge. Another challenge for

the project is the difference between the three countries with regard to the development of the rattan industry. Therefore the project is adapting its support in reference to the country needs and specific technical demands. The cooperation with partners is satisfying but communication with the local partners needs to be improved as regular updates and responses are often delayed due to a high workload of the partners.

## OUTREACH AND SYNERGIES

**T**he project has linked its approach and activities with others organisations working on rattan in the three countries. The project has been a driver force in the establishment of a rattan working group in Cambodia and has been an active member to set-up the Vietnam Rattan Network. Also in regards to cleaner production, the project is building on national capacities established by the Asia Invest project Cleaner Production for Better Products (CP4BP). The project also linked with the former Asia Invest project Cambodia Craft into the Market.

In addition, the project established contact and collaboration with others organisations such as SNV in Laos, GTZ in Cambodia.

Local communities and national and local authorities have been involved since the beginning of the project and they are actively engaged with

local communities in project implementation. Appropriate support is provided by the local authority in the project so far. The policy action will start in 2010.

Continuity of the project is expected to be carried out by institutions established with support by the project such as Cambodian Rattan Association, Vietnam Rattan Network and Lao Rattan and Bamboo Association. Also Partners such as VNCPC, AAC and LNCCI will continue their work started in establishing linkage to the private sector.

# PROJECT HIGHLIGHTS

## VISIBILITY ON COMMUNICATION PRODUCTS

**Overall:** Six eye stands produced in the Lao, Vietnamese and English languages.

**Vietnam:** 800 T-Shirts, 1,000 leaflets in Vietnamese introducing the project and maps were produced. Poster was drafted and will be produced in beginning of 2010.

**Cambodia:** 400 T-Shirts, 200 leaflets in Khmer introducing the project, and maps were produced. Village boards produced for 10 villages.

**Laos:** 800 T-Shirts, 200 leaflets in Lao introducing the project and maps were produced.

## PUBLICATIONS

- Banner Launch of Rattan Association in Cambodia
- Sign Board
- Cleaner Production Brochure
- Project Factsheet
- Project Factsheet (long version)
- Sample of a Map Project Area (KH)

## WEBSITES:

- [www.panda.org/who\\_we\\_are/wwf\\_offices/cambodia/](http://www.panda.org/who_we_are/wwf_offices/cambodia/)
- [www.vietnamrattan.org](http://www.vietnamrattan.org)

