

MOTIVATORS

Component of National Policy

Climate Change – my contribution to attenuating the effects

Set an example – for other institutional buyers and even individuals

Create economies of scale – by bulk purchasing



Barriers

- ▶ **Legislation** – still many loopholes, conflicts with social clauses, vested interests.
 - ▶ **Just what is “green” ?** Problems of definitions, labelling
 - ▶ **Over-pricing** of green products – trade-offs
 - ▶ **Life-cycle thinking** – not perfected and not assessed for most products
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